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At least 500 jobs to go at Swansea centre

by Kevin Pearson
THE £15 million plan to replace the Driver and Vehicle Licensing Centre's computers will put 500 people out of work at the Swansea centre, according to DVLC management estimates.

The jobs will go by natural wastage rather than by compulsory redundancies, according to chiefs at the centre; and all the jobs will not go until the system is fully operational.

This could mean that most of the 500 are safe for a few years. However, union officials at the DVLC think that management estimates are conservative, and that more jobs could go.

The figure was revealed in Parliament by Under Secretary for Transport Linda Chalker, in reply to a question from Labour MP for Swansea East Donald Anderson.

The DVLC employs about 4,200 people at the moment, most of them in clerical jobs. The Civil and Public Servants' Association, to which most of the clerical grades belong, estimates that there are almost 3,500 clerical jobs at the centre.

A further reduction of 500 will bring the number of people employed at Swansea to less than half the total number of 7,960 em-

ployed there in 1978. Diane Warwick, the CPSA's Department of the Environment secretary, described the job cuts as "appalling" in an area like Swansea, where unemployment is already well above the national level following the cutbacks in the steel industry.

The problem the union faces is that no jobs will actually be axed. The cuts will be made by not replacing people who leave or who are promoted. Warwick says it is very difficult to fight job cuts where individuals are not directly threatened.

The DVLC replacement contract is worth over £15 million for the hardware alone, which will comprise mainframe computers and online, disc-based storage to replace the present tape-based system. The software to drive the new computers is expected to add significantly more to the overall bill.

And there could be more computers on the way at the Department of Transport, this time in Local Traffic Offices. The DVLC is shortly to start a trial system at the West Midlands area office, based on an as yet unspecified minicomputer, and likely to be developed by computer staff at Swansea.



John McNulty (left) ... "It's the Sinclair saga repeated." With him is Clive Sinclair.

Receiver in at Modular Tech

by Boris Sedacca
MODULAR Technology, the company headed by one of the more lively personalities in the data communications market, John McNulty, has gone into the hands of the receiver. But the company is still trading.

Stephen Rout, receiver's assistant at Chater and Myhill, said the company's doors were still open for trading. "The company still exists, it has not gone into liquidation."

Referring to Modular Technology's prospects for survival, Rout added: "We are still in the process of finding out but we are very optimistic."

McNulty is a long-time oppo-

nent of the British Telecom telecommunications monopoly, and his company is an independent supplier of modems and other data communications equipment for connection to the public telephone network, as well as laser-channel equipment for private data transmission. The company last year had a turnover of £500,000 and employed 17 staff.

According to McNulty, the company was profitable and growing but ran out of cash, and its financial backer, the Industrial and Commercial Finance Corporation, refused to put up more money, called in the receiver on July 29 and appointed him the same day.

"It's the Sinclair saga repeated," explained McNulty. "What this has taught me is that it is no good for an institutional investor to get involved in high-technology growth companies."

The company needed extra working capital to maintain its existing cash flow levels. "We could have sailed through if people had not dithered, but once this happens, confidence drops and the plug is eventually pulled. I'm worried now that customers are not being looked after while all this is going on."

McNulty insists that he is down but not out, but has not finalised plans for his company's financial restructuring with the receivers.

Way open for AT&T to hive off companies

by Howard Karten
AT&T and the US Justice Department last week accepted Federal District Court Judge Harold Greene's proposed modification to the anti-trust settlement reached earlier this year.

The way is now paved for AT&T to begin divesting itself of its 22 operating companies, which it has been trying to do for several months.

AT&T now has six months to submit a detailed plan for spinning off the companies, and 18 months to implement the plan.

One of the modifications asked for by Judge Greene imposes a seven-year waiting period before AT&T may profit from transmitting over its own facilities information the company has generated itself. However, AT&T may still serve as a carrier for information generated by others, such as some of the publishers with which it is currently conducting field and marketing trials.

In Washington, Tim Wirth, chairman of the House of Representatives Telecommunications subcommittee, said that the revisions proposed by Judge Greene were "in the public interest."

Wirth's committee had been working on a rewrite of the historic 1934 Communications Act, which was recently defeated.

Another of the 10 modifications required by the judge included freeing the local companies to provide unregulated services such as data processing and enhanced communications, which AT&T itself has only been allowed to do through a separate subsidiary, American Bell.

System en route to Moscow via UK

US stops computer for Russia

by Howard Karten
AGENTS of the Export Enforcement Office of the US Commerce Department last week seized some \$70,000 worth of digital image processing hardware allegedly awaiting shipment to the Soviet Union. The hardware, a Comtal Corporation Model 8000-30 SER system, was in the US for enhancements and modifications prior to being shipped to Britain and then to the Moscow Institute of Geodesy and Cartography.

According to Comtal sales manager Roy Brugman in California, the 3M company subsidiary had originally sold the computer to a California firm acting as agent for Joyce Loeb, a subsidiary of Vickers of the UK.

Unknown to Comtal, Loeb then sold the system to the Moscow Institute with a valid licence for its export. The system had recently been returned to the US by Loeb for enhancements, primarily additional memory and software, Brugman said.

When the hardware returned to the US, it was accompanied by a Loeb engineer, who inadvertently indicated that the hardware had come from the Soviet Union and was on its way back there. At that point, Brugman said, Comtal notified the Commerce Department,

which halted the removal of the hardware. The Customs Department then impounded it.

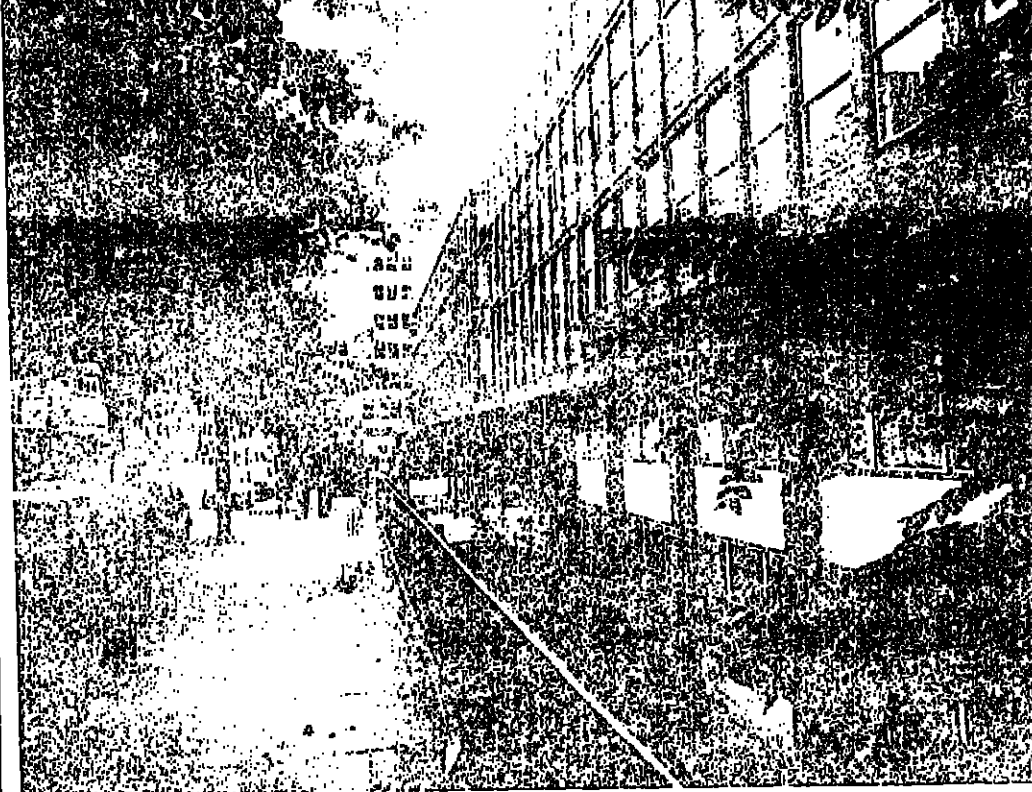
In reshipping the hardware to the Soviet Union, Vickers acted in violation of US law, a spokesman for the Commerce Department said. But the Comtal system had originally been exported under a valid 1979 export licence.

The hardware in question is image processing hardware and software made by Comtal and used for a variety of image-processing or image-enhancement tasks, such as sharpening or improving the quality of photos taken from high altitude aircraft or spacecraft. The applications for such a system include military intelligence, as well as others such as map-making, estimating crop yields, petroleum or natural resource exploration, and so on.

Comtal had notified Vickers that a new export licence would be required which listed the final consignee in Russia.

Despite that, Comtal received instructions from Vickers requesting that equipment be transported to an address somewhere in Massachusetts.

It was at that point that US government agencies took equipment from Comtal, with the knowledge of Comtal.



South-west Thames Health headquarters ... More union trouble.

Hospital computerisation plan runs into union trouble

by Andrew Thomas
A SOUTH LONDON health authority is heading for more union trouble on top of the current NHS dispute for its million pound plans to put more computer applications in hospitals.

South-west Thames Regional Health Authority last week announced details of plans to computerise patient administration at its 13 hospitals, and is buying pre-packaged software from British Medical Data Systems by-passing its own DP staff.

Nalgo, the union representing clerical and computer staff at the authority is considering action over the fact that its members were

not consulted before the decision was made, despite the fact that staffing levels at the hospitals are likely to be affected.

"Consultations haven't taken place at a grass-roots level," said a Nalgo spokesman, and a Cohse spokesman added: "Pending an agreement on new technology, all unions are adopting a policy of non-co-operation."

South-west Thames regional administrator, Tony Kember, maintains that hospital administration staff knew that computerisation was on the cards.

"The staff knew that this was our policy," he said, "but we obviously didn't consult them at the

tendering stage."

"Manning levels will have to be reviewed," continued Kember, and a number of hospital staff may be redeployed.

The £1.3 million, two-year pilot project involves the use of British Medical's Action software, running on DEC VAX 11/750 and 11/780 hardware.

The first machine is due for installation at the authority's South London computer centre at Tooting in October, followed by Frimley Hospital next April, and St George's, Wandsworth in April 1984, but unless union attitudes soften, the machines may well stand idle.

NEWS BRIEF

Intel back in business

BANKRUPT Intel Corp is rising again, selling software for minicomputers. A new company, Intel Software Services, has been formed and is attacking the DEC and DG market for systems software and productivity aids in the UK.

For the full story, see Software File, page 6.

HP \$100m profit

HEWLETT-PACKARD has driven quarterly profits up 32% to cross the \$100 million barrier for the first time. Profit for the May to July period was \$105 million, and the company improved turnover by 18% to show sales of \$1.1 billion for the quarter.

Tenfold increase

CONVERGENT Technologies, US manufacturer of desk top 16-bit micros, has turned last year's first half loss of \$271,000 into a profit of over \$3 million this year. Revenues for the second quarter were nearly \$16.5 million, a tenfold increase over the same quarter last year.

Conference

BIENNIAL International Conference on Computer Communication takes place in the UK for the first time next week. Running from Tuesday to Friday, it will be held at the Barbican Centre and is hosted by British Telecom.

Talking 8100

IBM has enhanced its 8100 distributed processor system with additional communications facilities. The new facilities enable 8100 to talk to the Displaywriter word processor, the Series 1 mini computer and the 5280 distributed system.

HP portable micro

by Kevin Pearson
HEWLETT-PACKARD is taking on Osborne computers with a portable microcomputer costing under \$1,000 in the US. The machine is due to be launched in Europe next week, and as yet no price is available for the UK market.

The HP75C is aimed at business users, moving away from Hewlett-Packard's bias towards technical and scientific computers. And it is sized to fit comfortably in a briefcase. Its dimensions are 10 inches by five inches by 1.25 inches, and it weighs only 26 ounces.

It has one line of 32 characters, similar to those used on some word processors, and the company plans to introduce a range of peripherals, including modems, printers and cassette drives for the machine.

The new machine will fall in the middle of the range of portable computers. Some cheap versions, made in Japan, are available at half the price, but the main computer for business use must be Adam Osborne's Osborne 1, which is considerably larger than Hewlett-Packard's latest offering.

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4104-20	64K dynamic ram for 200nS	8.00	4.40	3.00	2.00	1.50
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4110P-3	16K 3-cell dyn ram 200nS	1.00	0.90	0.80	0.70	0.60
2764-45	64K 3-cell dyn 45nS	10.00	6.00	4.00	3.00	2.50
2764-25	64K 3-cell dyn 25nS	11.00	10.00	7.50	6.50	6.00
2532/2732	32K 3-cell dyn 45nS	3.50	3.40	2.80	2.70	2.50
2718	16K 3-cell dyn 45nS	2.20	2.10	1.80	1.60	1.50
2204	Microprocessor Sharp 44nS	3.20	2.80	2.20	2.00	1.80
4104-20	IO Expander	1.20	1.00	1.10	0.95	0.80
UPD750C	NEC Floppy Disc Controller	14.00	12.00	8.50	7.50	6.50
MB878/7	Fujitsu FDC FD1781/2	21.00	18.00	15.30	12.31	9.00
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UPD7220	NEC Graphics Controller	74.00	61.87	52.00	32.50	26.50

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£12m cash and profitable trading prepare UPL for privatisation
by Kevin Cahill
A MOVE into profit and deliveries worth £28 million this year looks set to convince sceptical MPs that the British Technology Group's United Peripherals subsidiary is a viable concern - but £12 million of public cash was needed to make it one.
Earlier this year Tony Barch, MP for the constituency of the United Peripherals subsidiary, had questioned Industry Minister John Birt about the £20 million in losses which Data Recording Instruments, the BTG subsidiary used to channel investment into UPL, showed for the years 1980-1981. UPL is a joint investment between DRI and American peripherals giant CDC.
The losses at DRI, attributed in the BTG accounts to start-up costs at disc manufacturer UPL, had finally necessitated £12 million cash injection into DRI to stabilise that company's balance sheet.
According to Peter Gregory, who took over as chairman of both DRI and UPL earlier this year, the £12 million was needed to prepare DRI for privatisation.
"UPL needs a two-year track record to be attractive to investors," he said. "With the £12 million injection the balance sheet is cleared of bank debt and overdrafts."
Putting money into DRI rather than UPL was necessary because DRI carried UPL's start-up costs.
The UPL factory in Winford, formerly an ICL facility, now employs 550 people, a useful addition to employment in an area which has been badly hit. Over 1,000 jobs were lost when ICL closed its factory.
The principal output from UPL at the moment consists of two CDC 1414 Winchester discs known as Hawk and Phoenix, and about 500,000 printed circuit boards mostly for CDC plants in Europe.
A state-of-the-art 8in Winchester disc unit to be called the Windsor, and known in the US as the Meadowlark, will be completely developed and built for US and European markets by UPL, design royalties going to CDC's Memory Products subsidiary.
See page 9 for a report on UPL's current production and plans.

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Prestel to give free adaptors for 100,000 more homes

by Donald Kennett
PRESTEL is aiming to put its service into 100,000 more homes, by giving adaptor sets free to customers of an as yet unnamed high street financial institution.

But the British Telecom subsidiary is staying coy about its plans, described as "being in a delicate stage of negotiation," to boost the number of its users from less than 20,000 to 120,000.

The adaptors would have full alphanumeric keyboards and the application is described as a fully interactive home banking type operation.

Banks and building societies are known to be looking closely at electronic methods for expanding business without expanding staff, and, particularly in the case of regional organisations, for expanding territories faster than they can open new offices. It has also been pointed out that each time the bank rate changes, about 12 million people send letters through the post to their banks to change their standing orders.

In West Germany the Verbraucherbank has already found videodata useful for providing services to its customers, even though the public videodata trial is not due to become a full nationwide service until next year.

In the US, stockbrokers have ordered portable terminals to give to clients so they can get information on stock movements from databases rather than tying up brokers' time.

A Prestel spokesman described the UK project, which is being referred to as Project Y, as a result of the Department of Industry's "Commitment to Teletext and Videodata" conference in February, at which the industry agreed that full use of videodata's interactive capabilities would have

to be made in penetrating the residential market. "Information alone is not enough," he said.

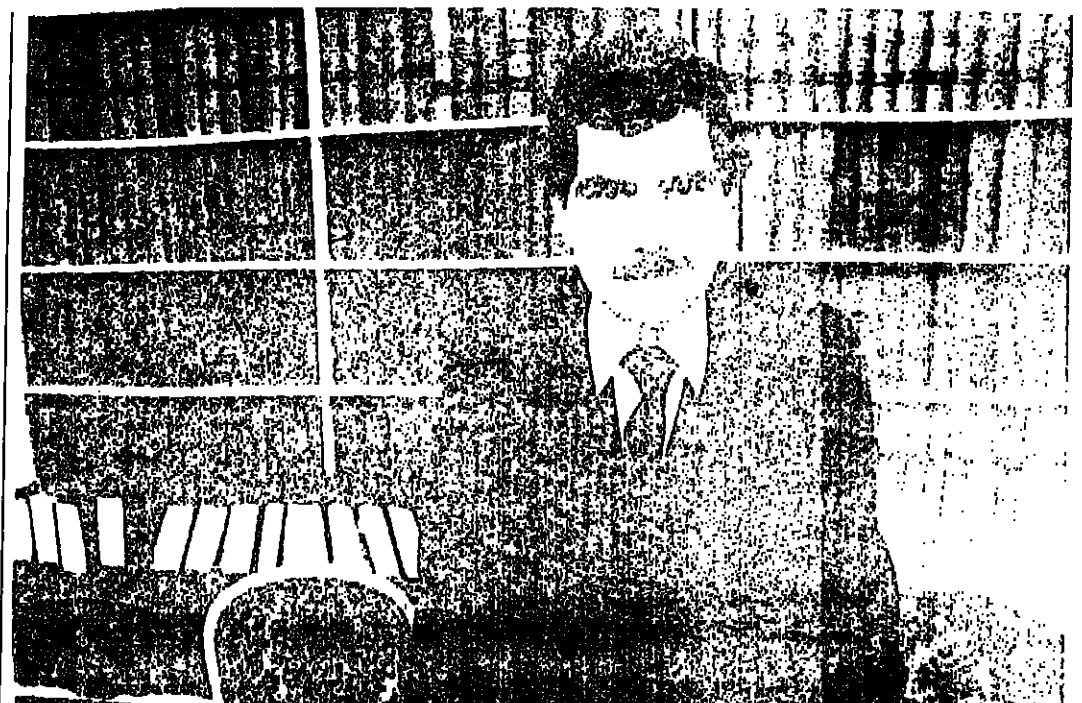
The corporation is also discussing a separate project with a clearing bank which may lead to an announcement later this year. Details of funding are still being discussed. For Project Y, decisions still have to be made by the boards of both British Telecom and the financial organisation.

Trustee Savings Bank is to become an information provider on Prestel this month, but is not the organisation behind Project Y. "I wish we were," a spokesman said, "but we have been a bit slow with Prestel and are still at the education stage. It seems to be a very good method of home banking, provided there can be adequate safeguards. Secrecy depends on passwords and passwords can be broken."

Tandata Marketing, the leading supplier of videodata adaptors, confirmed that it has bid to supply 100,000 units for a home banking type application and was hopeful of getting the contract. Managing director Peter Harding declined to reveal his price and said that nobody had bid at the £70 unit price which has been suggested.

Dixons' Advanced Consumer Electronics subsidiary, which has its adaptors made in Hong Kong and mainland China, has not been approached, although managing director David Rurka said that five months ago Prestel director Frank Burgess had asked him if he would be interested in quoting for a 100,000 unit order and he had said: "Yes, obviously."

His quote would be in the £50 to £70 each range, he added. ACE's range does not include an alphanumeric keyboard, but Rurka said that for a 100,000 unit order it would be easy to bung one on.



KELMAN... "This Bill will give you an extra leg on which you can sue."

US Bill to strengthen legal protection of software

by Nicholas Enticknap

AN attempt to provide further legal protection for software producers is to be made in America later this month. Legislation to amend the Federal Copyright Law has been introduced by Congressman Robert Kastenmeier, who is chairman of the House Subcommittee on Courts, Civil Liberties and the Administration of Justice.

The sub-committee will start considering the Bill when it returns from its Labour Day holiday, which is next Monday.

The Bill is supported by the Association of Data Processing Service Organisations (ADPSO), roughly the equivalent of Britain's CSA.

Software is theoretically already protected by US copyright legislation, but the existing provisions are, in the opinion of many commentators, unclear, which means that anybody wishing to take action risks an expensive lawsuit with nothing to show at the end.

The Kastenmeier Bill contains

four important provisions designed to improve the position. First, it will incorporate the World Intellectual Property Organisation (WIPO) definition of computer software into the copyright law. This is slightly wider than that incorporated in the existing Act, in that it concentrates on protecting the idea rather than the form in which it is expressed.

Secondly, it provides that the use of a copyright mark on unpublished software does not constitute publication of the material. Thirdly, it establishes a procedure for the secure deposit of computer software within the Copyright Office.

Finally, it specifies that copyrighting does not disqualify a program from protection as a trade secret. The significance of this is explained by one of the UK's leading authorities on software protection, Alastair Kelman.

"Under US law a literary work, including software programs, cannot be a trade secret as well as a copyrighted document. This Bill

will change that and will also give you an extra leg on which you can sue - that is for stealing a trade secret as well as violating copyright."

Kelman added, "The deposit provision is what the whole thing's really all about. It will mean you can't just walk in to the Copyright Office and have a look at somebody else's copyrighted program."

Jerome Dreyer, president of Adapsco, commented, "The law cannot, in and of itself, stop the proliferation of software piracy, but it will make proof of this type of theft easier. Therefore, software developers of all types will have the opportunity to gain restitution from those that steal their work. In the long run this legislation should reduce the number of thefts."

In the UK, action to give legal protection to software developers is far less advanced. The government introduced a Green Paper on copyright, covering software, last summer, but no further action has yet been taken.

Program language announced Inmos

by Robert Parry
INMOS, Britain's public semiconductor firm, has announced a new program language.

It has announced a new program language designed to be simple, easy to learn and use, and to be suitable for a wide range of equipment. Its development is heavily on the part of Hoare, professor at Oxford University, on commercial processes. Hoare is a consultant to Inmos in its early days.

Transputers, first made by Inmos in 1979, are a microprocessor device. They include numbers of processors on one chip, large amounts of memory, and support a high level of concurrent operation with a variety of the efficient communication to be different processes on the same chip.



HOARE... Drawing up

concurrent operation with a variety of the efficient communication to be different processes on the same chip. Inmos will be releasing a package for the language which it co-opts for the moment - but it hopes this will encourage acceptance and so the potential of the transputer they appear in 1984.

BT modest over 25% jump in turnover...

by Donald Kennett
BRITISH Telecom has played down the enormous 25% jump in its turnover, published in its annual report and accounts last week. In the chairman's statement, Sir George Jefferson refers to the rise - from £4.6 billion last year to £5.7 billion this year - as "a net overall growth in real terms of approximately 5.6%".

The "real terms" does not mean that inflation was 19% last year, but that BT has disallowed that part of the turnover resulting from tariff increases. BT regards this as providing a more realistic indicator of the growth of its business.

Profit showed a better than threefold increase to £458 million from £124 million last year and exceeded the government's target of a 5% return on assets by 1.5%. These results were delayed by several weeks while BT conferred with the government.

BT is faced with the dual problem of answering criticism for raising charges, while making record profits at the same time as boosting its performance enough to make its shares saleable if it becomes a public limited company after the next election.

The City financial community was waiting eagerly for BT's report and accounts to see evidence of BT being a saleable proposition.

Investment analyst Mike Whitaker of stockbrokers Simon & Coates said: "Ministers seem to assume it can be sold at a high value because of its asset backing. But people will look at the profits to make their assessment of market value - and this could be as low as £2.5 billion."

It would be unrealistic to sell it at this valuation, apart from any other reason because the pension fund deficit of £1.25 billion would wipe out the best part of the proceeds of the sale. It would also realise the BT unions' worst fears that the national asset of BT's network will be sold off at knock-down prices.

The alternative is that BT's performance be put on an almost unimaginably strong growth path so as to give it a realistic market valuation in time for the sale.

The chairman said that the growth was significantly less than had been assumed in plans made two years earlier. The board was concerned at the uncertainty the government was bringing about by enabling legislation to make changes to the environment in which it operated, he added.

The board would continue to campaign for an environment conducive to BT's positive development, said Jefferson. He be-

lieved BT was responding well to its new environment.

BT's accounting methods have been criticised by many - including the chairman - on the grounds that they made it difficult to tell what individual services cost to run. The corporation is being restructured around profit centres, but a number of costs are now being treated differently.

Installation costs for customer equipment are being charged against profits at the time they are incurred, rather than over a period of years, and the equipment itself is being written off over a shorter period. This resulted in £972 million being taken off the asset figures.

But despite this, total assets rose from £7.4 billion to £8.3 billion. Conventional fixed asset accounting methods have now been applied to £5 billion of the total.

BT modem installations grew by 14% to 93,000. Faults reported dropped by 3% and computer-based measurement and analysis centres were installed in all telephone areas. A total of 194 electronic exchanges were installed

JEFFERSON... Telecom's growth is only 5.6% if you don't count revenue from price rises.

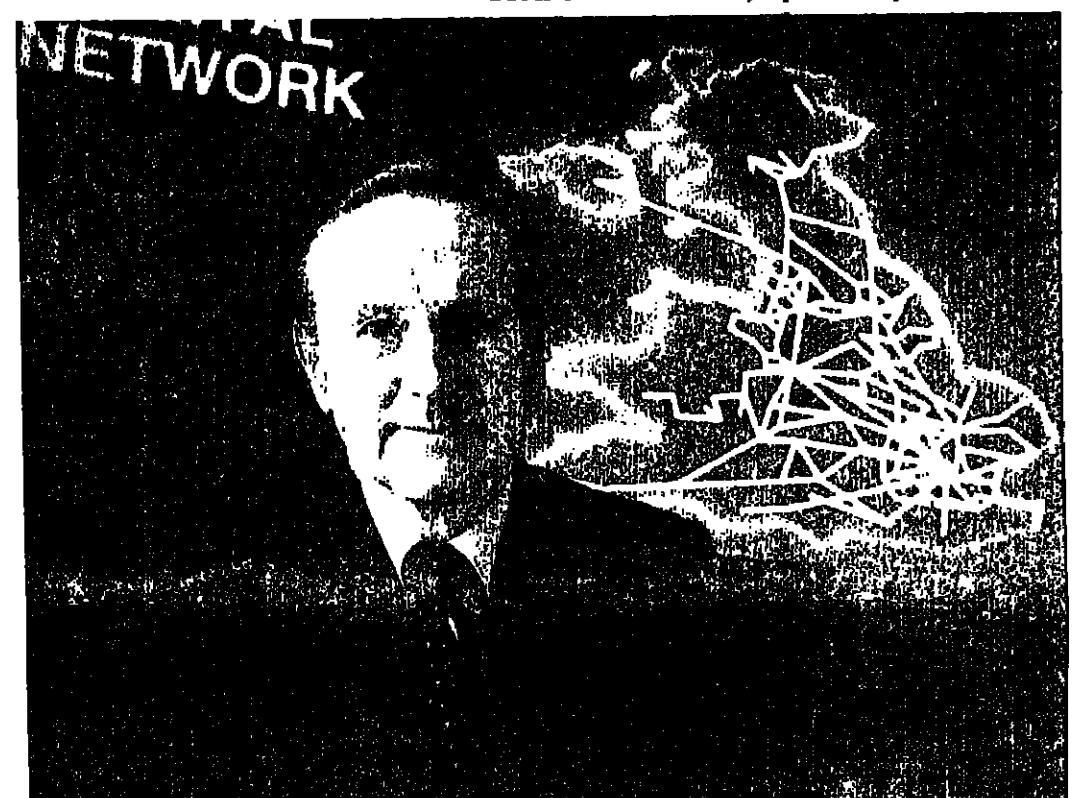
during the year and 35% of BT's customers are now served either by electronic or crossbar exchanges.

The number of connections on the telephone network rose by 3% or 544,000, and on the telex network by 2.2% or 2,000. The

number of nodes in the Switch-Stream One packet network grew from nine to 14 during the year.

Waiting lists shortened considerably. The number of people waiting for telephones fell from 322,000 to 185,000 and those hav-

ing to wait more than two months for a line fell from 122,000 to 20,000. Those waiting for telex lines fell from 6,600 to 3,650 and 72% of small orders from businesses were being filled within two weeks by the end of the year.



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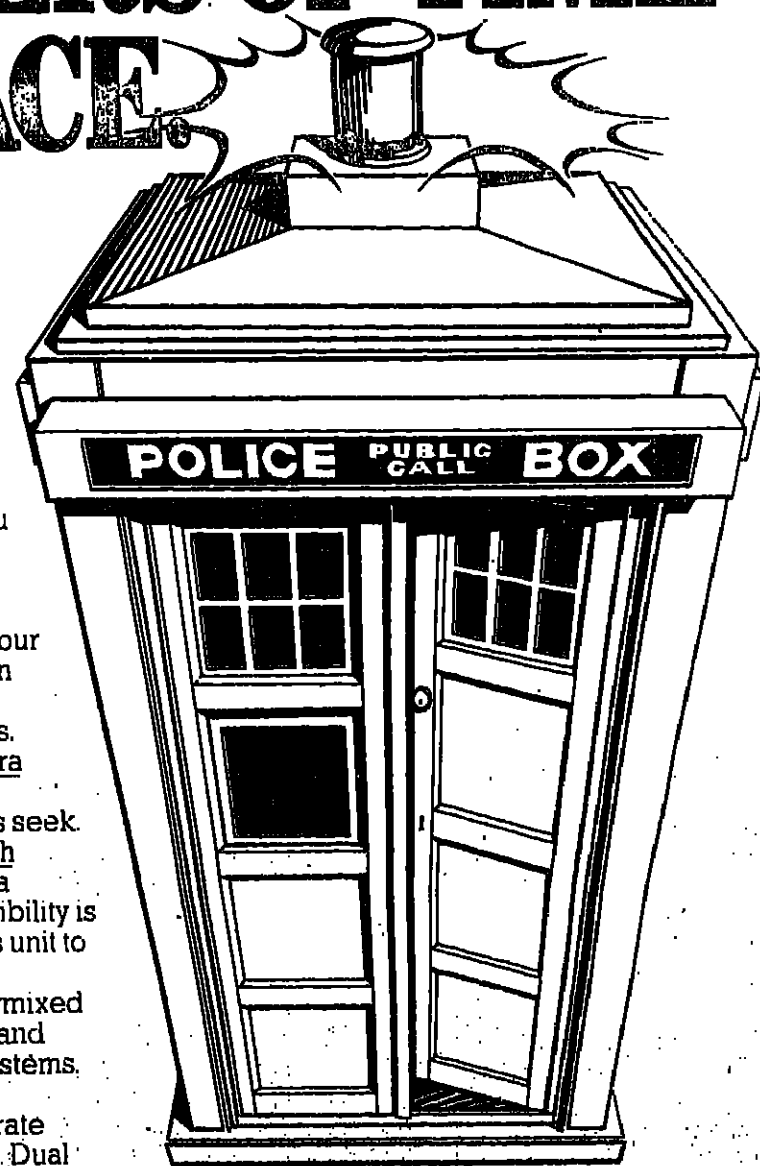
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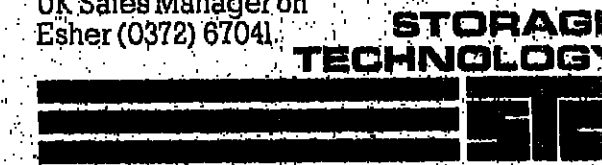
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Atlantic Software goes transatlantic

by Robert Parry
MICROCOMPUTER hardware and software supplier Keen Computers is going transatlantic to focus on its twin enthusiasms Unix and local networks. Atlantic Software, a wholly owned subsidiary of Keen, is to operate on both sides of the Atlantic and in Australia.

Keen specialises in local network and the Unix operating system markets, through its dealerships of Apple and Corvus hardware, and intends that Atlantic Software should act as a clearing house for software products that fit in with these interests.

"The priority is looking for sound Unix products," says Atlantic Software's marketing director Chris Knight. "There's so little of it around". At first the emphasis will be on software for the Unix machines Keen Computers handles - the Onyx micro and Plexus mini - but Knight aims to extend the range of machines he will cater for.

Atlantic will also develop software for Keen's other hardware lines, with products for Apple micro networks through Corvus Omninet and for the Corvus 16-bit micro, the Concept. The main package for the Concept will initially be a library of subroutines for software houses to use to put together applications packages for end users. The Concept runs under its own operating system, and Knight sees a strong need to promote the writing of applica-



KEEN... "Must concentrate."

tions software for it.

Until now such software activities have gone on inside Keen Computers. With the setting up of Atlantic Software, the new company will take over the work and supply software for Keen. This will include standard CP/M products from Microsoft and MicroPro, UCSD Pascal for Apples, and the range of Unix products from US Interactive Systems for the Onyx and Plexus machines.

The reason for setting up a new company, rather than expanding the software side within Keen Computers, was management controls says Tim Keen. "To make a success out of software you have to concentrate on it," he says. "It doesn't work as part of another operation."

Apple protects patents

APPLE Computer of California has taken legal action against four Hong Kong companies which have allegedly been infringing its patents, copyrights and/or trademarks.

Court orders have been issued restraining Lux Electrical and Maxland Electronic, both of Hong Kong, from infringing British letters of patent and rights. Charges are pending against two other small Hong Kong companies.

An Apple spokesman explained that suing for compensatory or punitive damages in Hong Kong is difficult "and not like it is in the US." In addition, most of the companies involved are small operators.

Apple's intent in seeking restraining orders but not monetary damages is simply to demonstrate that it is serious about stopping the pirating less bigger pirates move in, the spokesman explained.

'Extortion plot' arrested

THE FBI has arrested a California man in connection with an alleged extortion plot against Control Data Corp and Burroughs' Memorex subsidiary.

Ira F. Gassman, a former Burroughs engineer, was charged with trying to extort \$113,000 from Disk Media Inc, a joint venture of CDC and Memorex. According to Justice Department documents, Gassman contacted a CDC vice president earlier this summer with

a threat to sell to the latter disc coating formula, design DMI, unless he was given \$113,000.

A CDC spokesman said the Minneapolis firm "followed standard industry practice of notifying the FBI when they suspect as this occurred." CDC operated with the authorities apprehending Gassman.

Gassman faces a maximum penalty of a \$500 fine.

Computer Weekly

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HOWLETT... Starting with proven products.

CMG puts its money into software products

by Nicholas Enticknap

ONE of the UK's leading bureaux, CMG Computer Management Group, has decided to follow a growing trend and diversify into software products.

The company has been marketing products on an ad hoc basis for some time, but has now decided to make a major thrust into this area with the formation of an Information Products Division.

The new division, which became operational yesterday (Wednesday), will benefit from investment of what CMG describes as "a substantial proportion of a £3 million budget over the next three years". This compares with the group's turnover in the last financial year of £16.1 million and profits of £1.6 million.

The division is headed by John Howlett, previously joint managing director of the group's City of London subsidiary.

Howlett commented, "We are

starting with a number of CMG 'own' proven products for areas such as banking, investment management, commodity and money broking. However, we hope to soon be adding more CMG and OEM products."

The initial products are Microbank, a low-cost banking system running on the Star Auditor system; Microbroker, a system for commodity brokers running on North Star micros; and Invest 3, a system for investment portfolio management running on Computer Automation SyFas.

Ron White, CMG UK general manager, commented, "Our own and other recently conducted surveys of the European software market show a 40% per annum growth in the market for turnkey products to at least 1985. This is twice the expected growth of the traditional areas for computer services, so naturally we want to capitalise on this market."

Viewdata a pawn in US TV advertising

by Donald Kennett

THE US government is using viewdata technology as a political football in a squabble with Canada over radio and television advertising.

The US wants Canada to change its policy of disallowing tax relief on advertising fees paid to US broadcasters for advertisements aimed at Canadian audiences. There would be no point in copying the Canadian legislation because few US advertisers use Canadian broadcasters to reach US markets. So instead it is considering denying tax relief to purchasers of Canadian viewdata or teletext equipment or services.

Canada is not mentioned by name in the proposal, an amendment to a Bill currently being

discussed in both Houses, but is defined as "a foreign country which denies a deduction for the cost of advertising directed primarily to a market in a foreign country when placed with a US broadcaster".

The proposed amendment has hit where it hurts, because Canada hopes to sell a substantial proportion of its output to Telidon hardware and software to the US. The Canadian government has protested.

Meanwhile, the education subcommittee of the Canadian Videotex Consultative Committee has called for federal and state governments alike to back research into educational applications for Canada's Telidon viewdata and teletext systems. The committee believes that the government

should be commissioning educators to help find applications for Telidon.

It recommends that the government Department of Communications make about 1,000 Telidon terminals available to schools free of charge and fund the production of course material and bi-lingual databases.

Such a move would steer current software development towards compatibility with Telidon and would result in the production of networking and database software which could be distributed to other public sector institutions, in the committee's view. It would also ensure that cultural control of Canadian videotex education material stayed in Canada, a subject many Canadians are sensitive about.

British Telecom checks in with a service to fight credit card fraud

by Nicholas Enticknap and Donald Kennett

CREDIT card frauds, which in the UK currently account for £12 million a year, have provided the new entrepreneurial British Telecom

with an opportunity to launch another service. This enables high street stores to check any card tendered with the issuing company's computer system, and so not only detect fraudulent usage, but also provide credit verification which previously required a phone call, often lengthy, from the shop assistant.

The service will initially be available in well-known stores such as Selfridges, Harrods, Harvey Nichols and Austin Reed, and will relate to American Express and Barclaycard transactions. British Telecom expects to have about 1,000 of the so-called 'transaction' telephones installed by early 1983, and to extend gradually

the credit cards covered by the scheme.

Access and Diners are expected to be the next to join it.

The first transaction telephones to be installed are the Racal Transcom TCL 100 devices. Comparable products from Ericsson, STC and Ferranti-GTE are currently in the final stages of evaluation, says British Telecom.

The software inside the telephones, which enables them to communicate with the various credit card companies' computer systems, has been specially developed by British Telecom.

The project was led by American Express, which has previously installed a network of 100 card-reading terminals from Standard Telephones & Cables to link customers via leased line to its computer centre in Brighton. It also pioneered host-to-host links between its centre and the mainframes at

the hub of the point-of-sale networks operated by large retailers such as Army & Navy Stores.

In the US, American Express set up the first automatic credit authorisation networks and later switched traffic through to other credit card houses via its front end processors.

UK credit card companies were reluctant to be dependent on a rival in that way and the development of transaction telephones promised greater flexibility, particularly with SwitchStream One as the access medium.

BT has bought two £5,000 (hand-dial) PADs (packet assembler-disassemblers), one for London and one for Edinburgh, from Cambridge-based Master Systems to accept calls from the terminals across the public telephone network and connect them into the packet network.

SALES BRIEF Ford instal private viewdata

FORD Motor Company is to install private viewdata systems in its 450 main dealers up and down the country.

The system is based on the Rediffusion Viewdata hardware and software, supplied by Thomson Radio Rentals Centre.

PO database

THE Post Office has installed a national database on its customers and the special in three regional pilot information projects over the next two years, the results of which will be made available to the Post Office in its marketing more effectively its services and increasing

Midas touch

BIS SOFTWARE has won a worth £161,000 for a banking system to be installed in the London branches of several banks, the National Canada and Hamilton Bank. The NBCC order will be repeated for branches in New York, Hong Kong and Nassau.

Nigerian deal

TURNBULL Control Systems has won a contract worth £120,000 to supply a new US company Euclid Computer of Torrance, California, will launch its first product, the E-1, in a fortnight, and the UK is to be its first foreign market.

Printers for Liff

PROVIDENT Mutual Life Assurance has ordered seven Fujitsu 830 daisy wheel printers, worth £14,000, from Fujitsu Dynamics of Bicester. The printers will be attached to the company's NCR 8565 mainframe and initially to produce proposals for new life insurance business later for policy documents.

Same again

GUEST Computer Services won a repeat order from Aerospace Dynamics for a database system to process data from all the quality sections in its Bristol weapons factory. The system is based on a GDS mini with a 64 Mbytes disc and will exchange information with original system in Stevenage.

RAE installation

THE Royal Aircraft Establishment, Farnborough, has installed a £36,000 Micro Computers Intellect 200 module for processing system for research development work on electro-optical sensing systems.

Fast link-up

STANDARD Chartered Bank ordered Codex V.25 1200 baud bit-per-second and LSI 4000 modems to link several branches in London to head office and to replace some of the Codex Series modems that it has since the early 1970s.

£133,000 order

DATAPOINT has won a £133,000 order from Yorkshire Ironworks for a distributed processing system. The system will incorporate three 8600 processors under DataPoint's RMS operating system. It will also handle control and inventory data to an IBM 370/158 mainframe.

Top job for bank's computer director

by Kevan Pearson

IT is not often that a computer man makes it to the top, especially in the realm of modern banking, but that is what has happened to Bert McKim, a director of the Royal Bank of Scotland and managing director of the bank's computer development subsidiary.

McKim will head the newly-formed development company to oversee computer developments and applications at both the Royal Bank of Scotland, and Williams & Glyn's Bank, which operates mainly South of the Border. He will retain his position on the board of the Royal and will also join the board of Williams & Glyn's.

"It is tremendously reassuring to me that both banks recognise at board level the importance of computing. In many banks you find data processing people being excluded from the board," said McKim.

"It is a recognition of the impact that new technology will make in the banking of the future."



McKIM... "Recognition of new technology."

The new company will not be taking computing away from the individual banks, McKim says. Its main function will be to oversee the development and integration of the individual systems, and to ensure that the banks are able to take advantage of computer development as a group rather than individually.

Both banks will retain their own computer departments, and their own DP managers, who will join McKim on the board of the

Storage Tech drops two major products

by Kevan Pearson
STORAGE TECHNOLOGY, the Colorado-based IBM compatible disc manufacturer, last week sorted out its US finances with a \$25 million debenture repurchase, as it dropped development of two major products.

The debentures, part of \$100 million issue convertible into STC ordinary shares, will be redeemed over the next few weeks at a "favourable" rate, according to STC chairman Jesse Awaida.

STC has dropped two of its newer and more contentious developments. First, it has abandoned development of its Virtual Storage System, designed to improve disc capacity utilisation.

The company has now confirmed that it has dropped plans to launch a laser printer. The machine was to be made by Documentation, the printer manufacturer which STC took over in late 1980.

A company spokesman said that VSS had been dropped because the need for the product had vanished with the drop in the price of disc storage. "VSS has been overtaken

by new developments in disc technology, particularly the optical disc which offers large scale, cheap capacity."

However, there have also been technical problems. A US spokesman said that the hardware for the system was not performing to specification, and there are unconfirmed reports of trouble with the system's software.

The result was that STC could not market the product at a price which it estimated would be acceptable to both itself and potential users.

The company is believed to have spent over \$15 million on development for the system, and would have to have spent much more to bring the product to the market.

The company plans to launch an optical disc system in 1984, according to a spokesman, and it hopes to market a product which has up to four gigabytes of storage on a single platter, compared to 2.5 gigabytes in an entire 3380 disc drive. This product should be announced early in 1983, a spokesman said.

There were no technical problems with the laser printer. It performed to expectations, but cost too much to develop and would be priced too highly compared to other products already on the market. The product was originally intended to compete with IBM's 3800 laser printer, and reports of its impending launch were leaked several times during 1981, but it never appeared.

STC took over Documentation following its financial collapse in 1980. That year Documentation made a loss of \$9.5 million on sales of \$90 million. Documentation has a factory in Ireland to manufacture printers.

STC's latest venture is to launch an IBM 308X compatible mainframe. The company has set up a separate subsidiary to develop the system.

It plans to design and build its system itself, which would be a major departure for a plug compatible manufacturer. Both Amdahl and National Advanced Systems, the two major contenders at the top of the PCM market, rely heavily on Japanese technology.

New firm set to launch 'fastest' 16-bit micro

by Robert Parry

A MULTI-USER 16-bit microcomputer, claimed by its maker to be the fastest around, is due to hit the UK by Christmas.

New US company Euclid Computer of Torrance, California, will launch its first product, the E-1, in a fortnight, and the UK is to be its first foreign market.

"We will be distributing in the UK some time in the last quarter of 1982," says Euclid's president and founder, Fari Hamzei. "We can't wait any longer because ours is leading edge technology, and there are people running behind at 50 miles an hour."

He sees Britain as the most promising European market for his machine as he reckons the price and performance it offers - \$6,000 for a fast four-user system - will attract interest here. "It is really a function of the economy. The Thatcher government makes you look hard at resource allocation."

The E-1, designed by Hamzei's 17-year-old brother, is based around the leading 16-bit

microprocessor, Intel's 8086, and runs at 10 MHz with no wait states needed for memory to catch up with the processor.

Fancy design work rather than expensive high speed memory chips achieves the true 10 MHz operation, says Hamzei. It runs the MPM-86 operating system.

Kourosh Hamzei, designer of the machine, started dabbling in electronics when he was 10, but did not start working on microcomputers until 1979, when his brother brought him out of Iran. "His main interest is communications," says Fari Hamzei, "this is just an offshoot."

But it is an offshoot that tempted Hamzei away from his job as a strategic planner with Northrop to set up Euclid Computer in July this year. "Kourosh started working on an Apple, but got bored with it so developed his own Z80 system," says Hamzei. "He then moved to 16-bits, designing an 8086 system - which turned out to be a failure - and the 8086 system."

PIPS was developed because BASIC isn't.

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for the Euro-honours.

As an incentive to all you camp followers out there, the organisers have arranged a free ticket offer for readers of Computer Weekly. Simply fill in the form below and send it to either of the addresses shown, and the required number of tickets should soon be winging its way to you.

CW's sports reporter will be there to add a touch of class to the meeting, so don't delay, send off today.

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Group 2: Consulting Associates (NL), Rowntree Macintosh 1 (GB), Philips Corporation (NL), Barclays Bank Radbroke Hall (GB), BSO Apeldoorn (NL).

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Group 4: Kalamazoo 2 (GB), ARC Automation Services (NL), NFI (GB), Bourroughs (NL), ADP Benelux (NL), Control Data (B).

Group 5: Janssen Pharmaceutica (B), Swets En Zeitlinger (NL), CMC (GB), Digital Equipment (NL), Kalamazoo 1 (GB).

Group 6 Ladies: Digital Equipment (GB), CMC (NL), Digital Equipment (NL), Barclays Bank Radbroke Hall (GB).

Group 7 Ladies: Kalamazoo (GB), Control Data (B), Central Belier (NL), Control Data (NL), Legal & General Assurance (GB).

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SOFTWARE FILE

Census data up for sale

IN CASE anyone was wondering what became of those mammoth census forms we all had to struggle through last year, some of the information has resurfaced at SIA Computer Services and is for sale on magnetic tape.

SIA has been given exclusive distribution rights for digitised boundary data by the Department of the Environment, and is also in the process of acquiring census data from the Office of Population Censuses and Surveys.

"The DOB paid to have ward, district and boundary data collated and digitised about 18 months ago," said Upi Patel, head of SIA's statistics group. "We are now offering this information for sale on magnetic tape, or on our bureau facilities. Customers will be able to use this in conjunction with the census data, which we are in the process of acquiring now."

The combined information is of value to local authorities or county councils to help in siting schools or other public amenities, and would also be useful for commercial companies planning building work or retail outlets.

Non-profit making organisations needing the information for internal use would pay about £107 per boundary, while commercial users will be charged £150 if the data is for internal use. Other bureaux will have to pay £225.

Census data pricing is similarly complicated, but for one complete district, which contains around 3,000 items of information, the price is £1.20, plus the cost of the magnetic tape and copying charges.

Additional information including 1971 parish boundaries, inner city partnership areas, enterprise zones, new towns and national parks will be available on SIA's census service, Censir.

Intel is alive and well and selling mini software

INTEL, the bankrupt US hardware leasing company, has resurfaced in the UK selling software packages for minicomputers.

Intel Corporation filed for bankruptcy in the Federal Court in January 1981, and as a result Lloyd's insurance underwriters have paid out the largest amount in Lloyd's history in settlement of claims. Some of the profits from the new software company will be used to repay the parent company's creditors.

Intel Software Services (ISS) was set up by its managing director, Donald Davidson, who has been European financial controller with Intel since 1969 and was involved in selling off business to National Semiconductor.

Selling software was his idea, and he intends to concentrate on Data General and Digital Equipment minis, rather than mainframes.

"The IBM world is very competitive and we would be crazy to start off against a giant," said Davidson. "Besides, there is a tremendous demand from users of DEC and DG machines for software. Most of the dealers in this country are OEMs, who are primarily interested in selling hardware. No-one is offering a full range of software products for DG machines."

Initially, ISS will be distributing packages from three US software houses - Information Processing Techniques, Access Technology, and Commercial Systems Corporation. ISS will start developing its own products early next year.

"We are really aiming at the system software and productivity aids area, to help the user get the most out of his machine," explained Davidson. "A great many mini users are finding their machines are under-utilised and



DAVIDSON... "Aiming at systems software and productivity aids."

would like to develop their own software, so we will provide the tools."

Software tools that ISS has available include Tracer, an interactive Fortran debugging aid which runs

on DG Nova and Eclipse machines under the RDOs, AOS and DOS operating systems, and on DEC minis with RSX-11M and IAS. There is also a C Compiler for DG equipment.

by Maggie McLening

SOFTWARE BRIEF

Students can win cash and kit in contest

ENTRIES are invited from schools and colleges for the national computer software competition run by the University of Kent. Sponsored by Bursar Bank, the competition is divided into two classes for students aged 16 and those under 19. There are prizes in each category: a £1,000 Software Trophy, £400 and £1,000 worth of computer equipment for their school or college.

Entrants are required to design and write a program with a practical application and, depending on the quality of entries, a number of prizes ranging from £10 to £200 will be awarded.

Closing date is February 1983. Entry forms can be obtained by sending a stamped address envelope to Kent Software Phils, Computer Laboratory, University, Canterbury, Kent.

APL seminar

A seminar on current trends in APL development is to be held on September 10 at the University of Kent. The seminar will be held at the University of Kent, Canterbury, Kent.

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MICRO NEWS

HP makes portable micro 'legitimate'

HEWLETT-PACKARD'S launch last week of a fully-fledged portable microcomputer will do for that breed what IBM has done for personal computers generally. It will give legitimacy.

So far truly portable computers - ones that can be carried in a briefcase and be used anywhere on battery power - have generally been seen as a last resort for those with limited computing power and user memory, but can be used easily on the move.

For greater computing power in a portable machine, users have gone to the Osborne 1. This is certainly a computer, and is portable in that it can be packed up and carried around. But it is heavy and bulky, weighing in at 26 pounds compared to the HP's 26 ounces, and does not have an internal battery supply.

There are truly portable and powerful computers around in the UK, for example the Husky from Coventry-based DVW Microelectronics and the much delayed

NewBrain from Grundy Business Systems, but the HP75C will be the first such machine from a mainstream computer manufacturing company. If the big names are joining the game, perhaps there is something in it after all.

The Hewlett-Packard machine sits squarely in the gap between its programmable calculators, the HP41 series, and its low end desktop micro the HP86 and 87. Like the calculators it is battery powered, running off a rechargeable battery pack, but it uses the same custom-built CMOS microprocessor used in microcomputers and has a proper type-writer-style keyboard.

To conserve power it has an automatic shut off, but memory contents are maintained. It can be set to power up and beep at the user to act as a kind of electronic notebook, displaying messages on its single line display.

The standard HP75C comes with 16K of user RAM and 48K of ROM containing the proprietary operating system. Its instruction

set is centred around Basic, and will remain so for the moment as there are no firm plans to extend the machine's capabilities to other programming languages, nor to move to other operating systems.

User RAM can be expanded by adding an 8K module, but the major route for extending the memory will be through plug-in ROM modules carrying application programs. Three 16K modules can be included at once.

Applications held in ROM modules will be aimed at business users as well as HP's traditional scientific and technical user base.

HP's first offerings will include specialised financial, investment and real estate modules, along with more general statistics and maths packages. Modules aimed at particular technical applications in electronic engineering will also appear. These ROM modules will complement "solution books" available at launch, containing programs on magnetic tape cassettes to be read in through a digital cassette drive.



Cyclists can now cross at this junction, safe from cars trying to turn left across their path.

Making roads safer for cyclists

CAMBRIDGE cyclists have won high technology help with the first separately signalled cycle lane in Britain. The cycling crowds can now cross the junction of Brooklands Avenue with Hills Road, safe from cars trying to turn left across their path - and it has all been

made possible by microprocessors. A Mitrac controller from Philips runs the signals, keeping the left-turn motorists away from the go-ahead cyclists.

The microprocessor-controlled system means that timings between the various phases and the

order of these phases can be changed automatically, using information from vehicle and cycle detectors embedded in the road surface.

Traditional hard-wired traffic light systems would not have this flexibility, claims Philips.

UCL offers agencies

SYSTEMS house Universal Computers (UCL) is offering first-time buyers of its systems marketing assistance for applications software they may develop together with a 25% discount on UCL's normal support fees.

The deal works on the same principle as that of mail order catalogue organisations which make their customers into agents. UCL includes the user's applications package in its software library, makes the user an agent for it and provides help with marketing.

"This is not a new concept," said Nick Drescher, managing

director of UCL. "What is new is the lengths we are prepared to go to ensure that the organisation which wrote that software can benefit from its labours. Once the software has proved itself robust and efficient in the eyes of UCL's systems team, we will include it in our Universal Library of Applications Packages. Furthermore, we are to instigate a joint advertising scheme whereby these agents are eligible for a grant of up to 75% for media costs."

UCL supplies a range of machines running under the Pict operating system.

Memory 7500 boost

MULTI-USER facilities have been combined with CP/M compatibility in the new operating system developed by Memory Computers for its Memory System 7500 micro.

The standard CP/M operating system only offers program locking, which is adequate if each terminal is dedicated to a different task, but useless in a system such as one linking point-of-sale terminals, where several users are accessing the same file and can interfere with each other's input.

Memory Computers, the UK subsidiary of Memory Ireland, has

produced Brides to solve the problem. This gives full record locking facilities for up to eight terminals, and will support software designed for running under CP/M.

"Most of our sales of 7500 systems are to companies which want the full multi-user facility," said Graham Barrett, managing director.

Memory's announcement of Brides coincides with the launch of an enhancement to the Memory 7500 which swaps the 1 Mbyte floppy disc back-up to the system's 10 Mbyte Winchester disc with 10 Mbytes of removable storage.

Standard work

WORK will begin in October producing a standard for use in relational database management systems. The American National Standards Committee X3J2 announced that work will be the X3J2 Technical Committee meeting from October 1982.

Faster Z80 emulation

NATIONAL Semiconductor has brought out an in-system emulator for the 6 MHz Z80B microprocessor for use with its Starplex development systems. The package supports program development and single processor emulation.

In program development mode, users can develop and debug software for Z80B systems in real time, without needing prototype hardware connected to the development system.

In emulation mode the user's hardware provides the clock signal, allowing the whole Z80B ISE package to run at the actual clock speed of the prototype system.

The package includes the emulation board with all necessary cabling, complete software and a memory board carrying 32 Kbytes of high speed (55ns access time) memory.

8-bit boards in production

FRENCH semiconductor manufacturer Eurotechnique has gone into production with its 7000 family of microcomputer boards. The range uses the single Eurocard format.

The boards are run by a modular real time multi-tasking executive to simplify design of eight-bit systems and reduce software development costs.

DEC deal

LONDON-BASED Graffcom Systems has signed a five-year deal with Digital Equipment to supply its integrated small business software, ISBS, on DEC's range of personal computers.

Floppy and hard disc version of the software run on eight-bit and 16-bit machines under CP/M or CP/M-86.

Commercial Superscript

SURREY-BASED software house Precision Software has packaged its Superscript word processing software for the commercial market. It will now run on existing Commodore microcomputer ranges and will be implemented on forthcoming machines.

More from Cynthia

CHI-HONEYWELL Bull's Cynthia OEM division has extended its DEC-compatible memory subsystem to include PDP-11s. The basic Cynthia DSS1100 gives 20Mbytes of storage - 10 Mbytes fixed, 10 on a removable cartridge - which can be doubled by adding an extension box containing a second drive.

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One of the studios at the BBC Television Centre in Shepherds Bush

BBC moves to Micropert

PROJECT management for design and installation of studio technical plant at the BBC is being handled by Micropert, Computertine's micro-based system.

The planning and information unit of the BBC studio capital projects department, which spent just under £20 million last year, has adopted Micropert as a low-cost alternative to the mainframe Pert package running on the BBC's 2900 equipment.

Project leaders, planning engineers and project managers use Micropert to show the dependency

of various activities within a project and to allocate resources. It is used mainly to produce network logic drawings to show up critical activities which may cause delays.

A number of enhancements have been carried out by Computertine to tailor the package for the BBC, including adapting it to work with a Benson plotter and to provide plotted bar chart and resource analysis. The BBC will be using Micropert on projects containing up to 200 activities, although the system will allow up to 12,500.

Project areas include outside broadcast, production, teleconferencing. "Good quality project management is of paramount importance in the system is for the BBC, which is likely to be used and so to prevent the system from becoming a liability," said Ian Stone, project manager. "The BBC is moving on a steady basis to micro, but Micropert is not a micro-based system for other machines."

DON'T FORGET COMPEC SCOTLAND CITY HALL, GLASGOW SEPT. 7-9 1982.

At 200 times the speed, PIPS isn't basic.

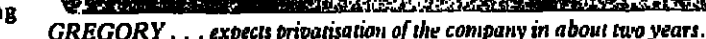
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At one point much of the company's revenues came from the UK where the management of the Farrington OCR company, bought by Lundy in the early Seventies, had established a major foothold in



Memory Computers was set up as a bureau in Ireland in 1974, and joined forces with Memory Ltd. in 1980.

All in all, it now looks as if UPI has well and truly put its teeth in problems behind it and is set to make a major contribution as UK-based disc manufacturing plant.

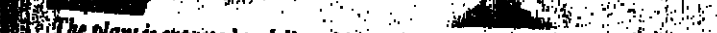


Classified Department, Quadrant House, The Quadrant, Sutton, Surrey SM2 5AS



Index movement

Month	Index Value (approx.)
May 1971	985
Jun 1971	990
Jul 1971	990
Aug 1971	990
Sep 1971	990
Oct 1971	1000
Nov 1971	1100
Dec 1971	1020
Jan 1972	1000
Feb 1972	970
Mar 1972	1050
Apr 1972	980
May 1972	985



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PROGRAMMERS PAGE

Business is booming in image analysis

Michael Szczygiel, Pactel consultant and video disc specialist, discusses image processing

THE full power of data processing is now being applied to the realm of images.

The implications for printing, publishing, advertising, graphic arts, office systems and libraries are profound. Dependence on paper or film as a prime means of communicating information with "pictorial" content will become less and less, and where paper continues to be needed the process of producing presswork copy will be greatly simplified.

Furthermore, with image processing techniques there is the opportunity to enhance management information systems with respect to visual content and quality, provide mass verification of signatures for banking applications and provide "intelligent" vision for industrial robots.

The concept of processing pictures by computer was formulated by information scientists in the 1960s. The aim was to provide a means by which the content of a picture, not readily seen by the human eye, could be clarified by general picture enhancement or selective extractions of key features.

With major funding coming from military, aerospace and medical research programmes, digital image processing has grown apace and has resulted in the development of much new hardware and software for image handling, analysis and recording.

Notable examples of digital image processing are:

■ Satellite reconnaissance. Video pictures of cloud-covered or forest-covered terrain can be analysed to show the outlines of underlying man-made features.

Clear-sky images of the earth can be analysed to show underlying geological features suggesting mineral deposits.

■ NASA Voyager. Image processing has been used to enhance video pictures of Saturn, providing far more data about the structure and chemical composition of its surface and rings than would be available from a human interpretation alone.

■ Medicine. Computer-assisted tomography was devised to scan the human body and highlight areas of diseased tissue not readily detectable by other means.

The development of hardware and software inspired by digital image processing is now leading to a number of important commercial applications.

In the picture-coded format, the basic information element is called the pixel (picture element), a square cell. An A4 page would typically consist of 2,200 rows of such pixels, bringing the total number per page to nearly four million.

Associated with each pixel is a code defining its level of shading, pure black or white or one of 254 levels of grey. (The human eye can distinguish up to 40 shades of grey.) Colour follows a similar but more elaborate coding scheme.

At this degree of resolution the resultant image quality far exceeds that of a standard TV screen and approaches that of conventional press lithography (see figure).

Under program control, passive background areas can be stripped out by removing the associated "white" pixels. Thus only those areas of the picture containing live information need to be stored in

pixel format. This increases the efficiency of storage and transmission by factors of up to 10 for drawings and artwork.

For the efficient storage of masses of pictures either in coded pixel format or standard TV signal format the optical video disc is emerging as the front runner.

Typically on a 12-inch disc 10,000 to 25,000 A4 size page images can be recorded. In the future this will allow major reference documents, such as encyclopaedias, to be issued like LP records with similar production costs.

The disc is indexed to allow high-speed random access retrieval of pages. It can be used either like a book or as a more sophisticated database search/retrieval system.

There are a number of interest-

ing examples of what can be done with video discs.

Sears, the large US department store chain, is running a pilot video catalogue for use by customers.

The publishing house Pergamon has implemented a patent reference system with online text retrieval, supported by eight video discs on which are recorded all relevant drawings and sketches.

General Motors in the US has ordered several thousand Discovision players for installation at its dealers. Promotional material for customers will be recorded on one set of discs and training materials for salesmen on another set.

Hughes Aircraft has put the complete maintenance manual of a weapons system, a six-foot high

stack of documents, on to a single disc.

For office systems or library archiving applications the system can act like a photocopier - paper documents are recorded directly on disc by clerical staff. Once recorded and suitably indexed, individual discs, instead of being replicated in quantity become part of a mass store filing system.

The development of such a system has been announced by Philips. Within Megadisc typed and handwritten documents can be stored within one second on a digital optical recording disc using a laser.

At a command from the clerical operator, the information can subsequently be transferred into the archive, a "juke-box" con-

taining 64 DOR discs, which takes up the same floor space as a normal office desk.

A single juke-box has a storage capacity of approximately 1.5 million A4 pages. In a conventional archive, this would require a row of cabinets 60m long, 2.8m high.

Each stored document can be traced within five seconds and reproduced on a screen which displays every detail of the document in black and white.

Documents can be retrieved from the juke-box using terminals located either in the same office block or several thousand miles away. For those documents in frequent use by a geographically dispersed group of many users, discs can be duplicated via a "mastering" process.

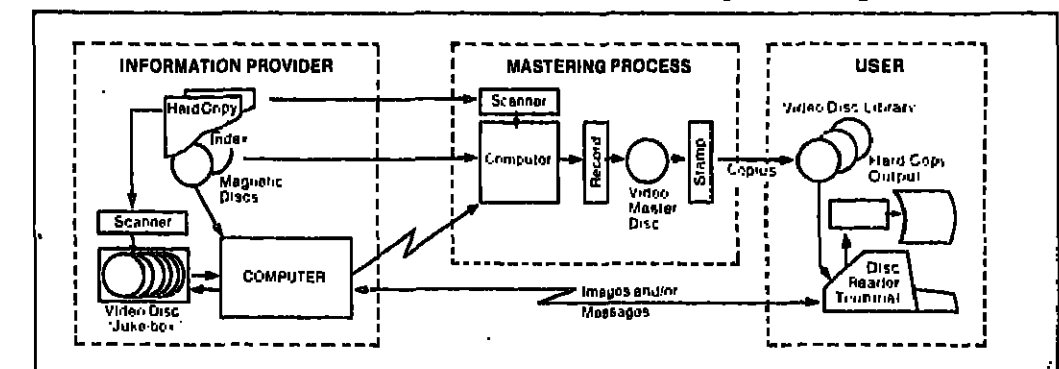


Figure 1. Images can be made available to the end user either via online access to a central "juke-box" archive or via a mastering process which produces duplicates of disc files.

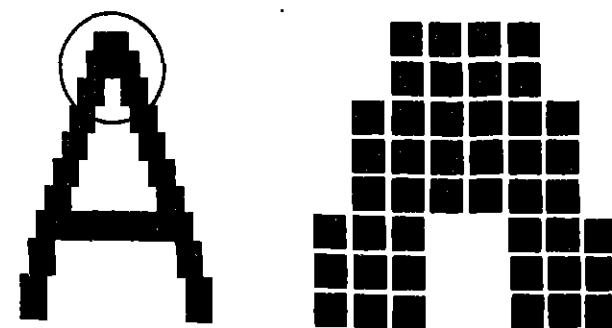


Figure 2. The letter "A" viewed as a configuration of pixels under a magnifying lens.

The meaning of truth

TECHNICAL writers are perpetually caught between two sometimes conflicting aims - the need to be accurate and the desire to explain things clearly and simply.

Sometimes truth has to be compromised in the interests of clarity, while conversely simplicity may have to compromise with matters of fact.

Programmers have developed their own jargon whose purpose is simply to communicate accurately in as few words as possible. Therefore we have words like baud, byte, bit, buffer, bug, bus and boot, all of which are succinct

terms for what they represent, but meaningless to the layman.

The problem comes when the programmer has to communicate with a client, or explain something to a friend. In that case, it does little good to say something such as: "There are only 107 bytes of RAM left."

Instead you must say: "There is room for about 100 characters."

Notice that the second version is not actually true. But it gets across. And after all, half a truth is better than no truth at all.

Even Jesus Christ, when asked what truth was by Pontius Pilate, was unable to answer.

PUZZLER

WITH acknowledgments to the Bard, allow me to present our first ever Shakespearean alphabetic, culled from Macbeth, Act 4, Scene 1.

DOUBLE
DOUBLE
TOIL+
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See page 47 for the actual addition sum.



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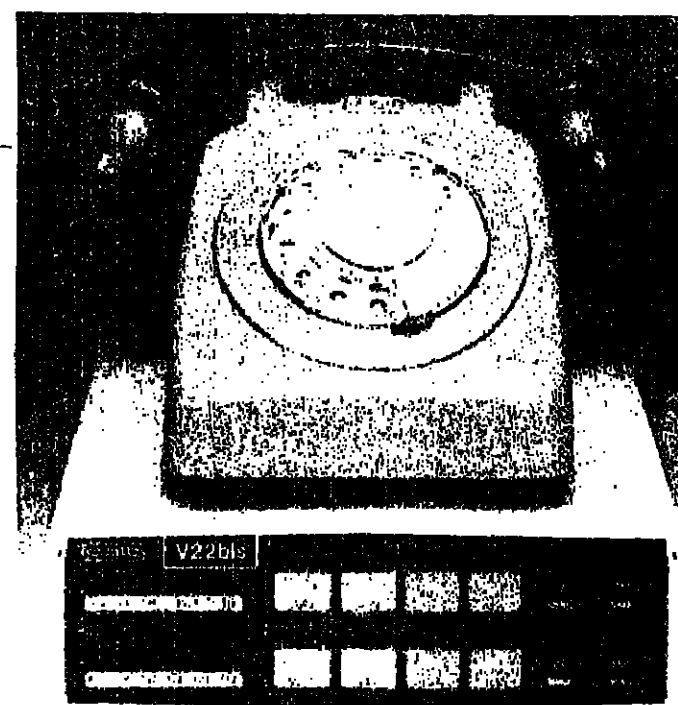
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ITT Business Systems
ITT Business Systems is the business communications arm of Standard Telephones and Cables plc.

PRODUCTS - 1



The CDSV22bis 2400bps full duplex modem.

Modem operates on a single dial-up line

A MODEM that operates at 2400bps, full duplex in synchronous or asynchronous modes on two wires, either a single dial-up line or a two wire leased circuit, is announced by Dacom Systems.

In its synchronous mode the CDSV22bis modem will find applications with users who wish to run equipment employing full duplex protocols such as SNA, SDLC, X25, etc, over a dial-up line.

It is also ideal for use, says Dacom, with a statistical multiplexer where it will enable up to eight VDUs to share a single dial-up telephone connection.

In its asynchronous mode it can

Rockwell 'hat-trick' with low-power single chip micros

THREE new low-power, single-chip microcomputers that directly drive fluorescent displays, keep real time, and provide a wide variety of controller functions are announced by the Electronic Devices Division of Rockwell International.

Featuring a low-drain standby power mode with "blink" wake-up for both processing and clock time updating, the new four-bit microcomputers offer enhanced fail-safe advantages for pre-set, clock-activated appliance and security controllers, energy-management thermostats, medical and scientific instruments, hand-held equipment and similar products.

Designated the MM78LS, MM79LS and MM89LS, the new devices join five existing models in the Rockwell PPS-41 family of PMOS one-chip microcomputers, more than 30 million of which are now with customers worldwide.

Primary power consumption is typically 15 milliwatts at 6.5V to 11V. In a standby mode, during which all data is retained in RAM, power consumption is typically 35 microamps.

The low power consumption characteristics make feasible either primary or standby battery operation, says Rockwell. If primary power is interrupted, a "blink" wake-up mode is activated after

detection by on-chip circuitry. In the wake-up mode, power-fail sequences established under software control, reactivate the processor or update the real-time clock with a once-a-second "blinks".

Real time control and time-keeping options can be established from a 50 or 60 hertz input, a 32KHz digital watch crystal, or an external 800KHz clock.

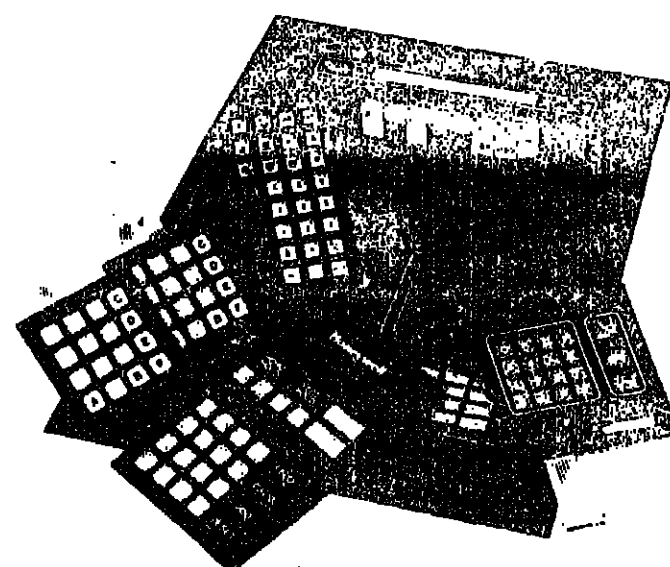
To facilitate development of ROM codes for system applications in conjunction with the Rockwell System 65 development equipment, Rockwell provides Emulator Devices for each of its one-chip microcomputers.

The MM78LS in standard 40-pin DIP is priced in the 1,000 quantity range at \$6.60 each. The MM78LS Emulator Device in 64-pin DIP is priced at \$65 each, and available now.

First production quantities of MM78LS devices with ROM codes are scheduled to begin this month.

The MM79LS and MM89LS devices both have 256 x 4 RAM; 34 I/O lines that can be software configured.

Rockwell International, Electronic Devices Division (CW), 4311 Jamboree Rd., PO Box C, Newport Beach, CA 92660.



Honeywell's custom-designed flat touch panels.

That Honeywell touch

A NEW range of custom-designed flat touch panels to complement Honeywell Control Systems' range of Hall effect keyboards, is said to be suitable for interfacing with microprocessors or low-level circuitry and can be designed to meet specific OEM needs.

Design options include the number of switching functions, overall size and layout, choice of colours and graphics, type of panel surface, and visual, tactile, or audible feedback.

Positive feel of the switching action is assured by the use of snap-

discs built into the membrane at each switch station. This is complemented by surface embossment of rims surrounding the touch surface, a Honeywell option which facilitates positive finger positioning on the switch station.

The touch panels are especially suited to applications where protection against difficult environments is critical.

Honeywell Control Systems (CW), Honeywell House, Charles Square, Bracknell, Berkshire RG12 1EB. Telephone (0344) 24555.



Hewlett-Packard's Model 7585A drafting plotter.

Complex plots with minimal programming

HEWLETT-PACKARD has expanded its line of plotters to include a new E/AO-size unit, Model HP7585A, which it says offers throughput speed and output quality equal to higher-priced large plotters now on the market.

Designed around the micro-grip drive technology introduced in January, 1981, on HP's D/A1-size plotter, the new HP7585A features microprocessor control, high resolution, and speeds up to 24 inches/sec.

Its pen-handling capabilities include automatic setting of pen force and writing speed to accommodate different plotting media and pen types; automatic cupping of pens not in use to prevent ink dryout; and programmed selection of up to eight different pens for combinations of colour, line width and pen type on a single plot.

The HP7585A is said to perform complex plots with a minimum of programming. In order to draw a vector, one need define only the end-points and the plotter automatically joins them with a line. Circles and arcs are drawn by inputting the radius and starting position.



Shannon's filing trolley.

Filing on the move

A FILING trolley for high-level filing and convenient access to pension filing is announced by Shannon Datastore.

Fitted with adjustable casters, the trolley is designed to be fully mobile, enabling large quantities of filing to be moved to the office.

Shannon (CW), Road, Beckenham, Kent BR6 7JL. Telephone 01-450 4818.

Protection of floppies

DEVELOPING from its range of microfilm reference aids and Linex strip index systems, Kardex is producing a series of data storage units.

First is a wallet for organising and protecting floppy discs. Made in two sizes to suit 8-inch or 5 1/4-inch discs, the wallet has 20 transparent pockets which "fan out" when the unit is opened, for quick and easy reference and retrieval.

Kardex Systems UK (CW), 2 Dyers Buildings, Holborn, London EC1N 2JT. Tel.: 01-405 3434.

APPLICATIONS

Command and control for '999' services

Military methods are finding their way into police and ambulance services... Paul Gretton-Watson reports

TO most people, command and control probably has mainly military associations, and the most advanced command, control, communications and intelligence (C3I) systems are military. Command and control techniques have also recently found a number of applications in the "999" emergency services (police, fire and ambulance).

Although the application of command and control systems in the UK is less advanced than in North America, they, like any other computerised system, claim to hold great promise for releasing police and ambulance officers from repetitive tasks to more rewarding and productive work.

An example of a system which exhibits a high degree of automation is that installed at Winnipeg in Canada. The Winnipeg system runs on IAL (International Aeradio, a British Airways subsidiary) equipment and integrates police, fire and ambulance services into one command and control system. The design of the system covers certain ergonomic points which are often neglected, and it has been used as a reference case by various systems designers.

It also provides a useful illustration

A command and control system for London Ambulance Service has the potential for reducing human error, and improving job satisfaction

tion of the capital cost savings that can be achieved by integrating the three emergency services under one command and control system.

In the UK, however, although considerable co-operation exists between the three services in areas such as gazetteer databases and R&D, command and control has developed in a less integrated way.

One of the more ambitious projects in the UK is being undertaken by the Metropolitan Police. A Univac 1100 mainframe will be used, 2,000 policemen will need to be trained to handle the central system alone, and the total cost to date has been £23 million. The requirements definition alone cost nearly £1 million.

The cost may sound high, but compared with the £600 million which is spent every year in running the Metropolitan Police Force, and using an amortisation period of four years, the cost only represents 1% of the total budget - a small price to pay for the claimed efficiency improvements that the system has to offer.

The system will use a gazetteer database covering all the streets in London. Initial database size will be 110,000 records, and a sophisticated US-developed Soundex phonetic searching technique will be available in order to present officers with alternative streets with similar-sounding names.

Certain terminals will have access to both the Metropolitan Police system, and the Police National Computer. In the future, certain signals such as those from burglar alarms may be digitised and entered directly, although this poses a problem in the handling of false alarms.

Another future possibility is

automatic vehicle location - shelved for the present as a result of technical problems.

Similar techniques have been studied by the London Ambulance Service (LAS). Although the work is still at the feasibility study stage, rough estimates of the cost of a system needed to cover London's 79 ambulance stations is lower than that of the Metropolitan Police system. Despite this difference, the requirements of the two systems have certain similarities. For example, gazetteer searching requirements are similar, incidents need to be logged in both cases, and plans need to be prepared in the event of a London flood.

In other respects, though, the requirements differ; response times at VDU's need to be faster in police systems than in ambulance systems, and the LAS may need to use different phonetic searching techniques because although CPU overheads are generally trivial, the Soundex phonetic searching technique requires a flexible and relatively expensive underlying database system, as there can sometimes be as many as 200 locations with similar names, and which thus have the same Soundex code.

The studies have so far shown that a command and control system for London Ambulance Service has the potential for streamlining the operations by reducing human error, increasing the utilisation of vehicles, reducing response times in the handling of emergencies, and improving job satisfaction.

In the provinces, the system designer is faced with a less well-defined task. In London, the day-to-day running of the emergency ambulance service is separate from that of the routine ambulance service. The former lends itself to a command and control system, and the latter to conventional scheduling techniques. In less densely populated areas of the country the emergency and routine services need to be covered by the same vehicles, and the whole task of computerisation becomes more complicated.

Among provincial police forces and fire brigades, a wide variety of systems have been devised to meet different requirements in the regions. Mainframe manufacturers such as ICL, Burroughs and Honeywell generally offer the advantages of well-tested and well-supported database and teleprocessing software. In some cases, though, a specialised offering from a smaller manufacturer can tip the scales against the larger companies.

For instance, Data General's Infos database provides the user with multiple-indexing facilities at relatively low cost. Ferranti offers attractive phonetic searching techniques, and Tandem provides high availability levels, although some uncertainties exist about the overheads incurred in communicating between independent Tandem processors.

It will be interesting to see whether spin-offs from the communications and intelligence aspects of C3I systems developed for the military are of use in emergency services. At present, communications facilities provided by command and control systems used by emergency services in the UK are fairly simple, and there is little, if any, interest in artificial intelligence.

Paul Gretton-Watson is a senior consultant with Scicon.



Spin-offs from systems developed for military applications may be of use in emergency services.

Future developments will be based on past experience.



The recent success of our Rapier low-level, surface-to-air weapon system in the Falklands has not led to complacency at British Aerospace Dynamics Group.

On the contrary, we are using the invaluable knowledge gained in an operational environment to refine and develop the system even further.

To support these activities, we are intensifying our investment in new technology.

Our software house is currently introducing a local area network to

provide a shared resource system for software development with intelligent work stations.

We are also acquiring the latest VAX systems and the most powerful real-time minicomputer currently available.

Techniques may become increasingly sophisticated, but some things will never change at British Aerospace.

Our ability to provide world-beating expertise and experience in the field of guided weapons.

The software house behind a successful guided weapon system

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at Stevenage

British Aerospace PLC, Dynamics Group, Stevenage Division (PB 210)
P.O. Box 19, Six Hills Way, Stevenage, Herts. SG1 2DA.

'Magic' screen replaces keyboard

A TOUCH-SENSITIVE CRT screen that is claimed to give immediate and easy access to a computer memory, supplanting the conventional terminal keyboard, has been announced by Detector Electronics of Minneapolis.

Called TouchMagic, this type of transparent control screen is regarded as the simplest method of communication between people and computer memories. And no special training or keyboard expertise is needed to operate the TouchMagic system, says the manufacturer.

TouchMagic's operating case is particularly suited to process controls, maintenance scheduling,

educational displays, electronic games and similar applications where non-technical personnel need ready access to a computer memory without having to master an intricate keyboard.

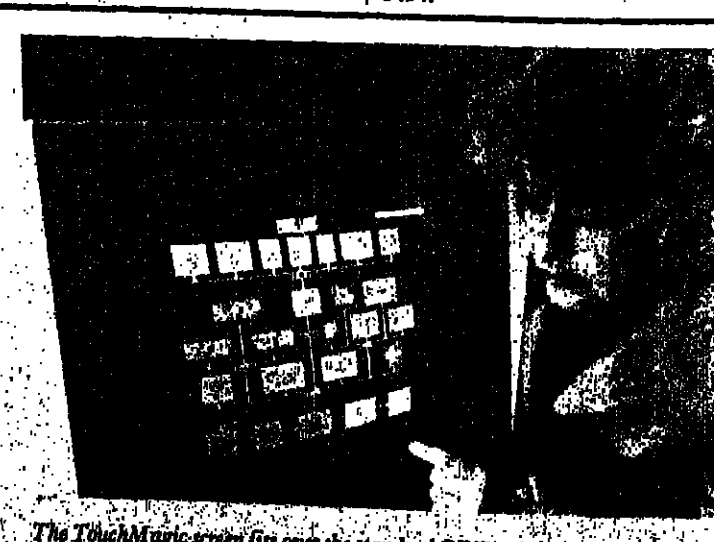
In addition, the TouchMagic panel is said to shrug off oil, grease, dirt and other deleterious working environments, making it especially suitable for industrial and institutional applications.

TouchMagic gives 256 switch positions on the CRT screen, compared to 82 with a conventional keyboard. And any or all the switch positions can be displayed on the CRT screen without recourse to a shifting apparatus.

TouchMagic has 16 horizontal electrical paths on a convex glass panel positioned opposite 16 vertical paths on a mylar sheet. Wherever the 32 paths cross is a switch position. The switch touch force is 14/28 grams; switch mechanical life is more than a million cycles. Current-carrying capacity is 250 milliamperes at 5 volts DC.

TouchMagic screens come in 12/15/17/19-inch (diagonal) sizes and can be bonded or clamped to the CRT or the surround mask.

Detector Electronics (CW), 6901 West 110 Street, Minneapolis, Minnesota 55438. Tel: (612) 941-5665.



The TouchMagic screen fits over the standard CRT.

GOVERNMENT COMPUTING

Newly-installed system has resulted in an eightfold rise in Central Statistical Office processing power since 1973

"MODERN government must have objective, reliable and timely statistical information for the efficient conduct of business". A statement of the obvious perhaps, but more easily said than done. The sentence comes from last year's White Paper on government statistical services; since the business concerned is that of running the country, the implications of this bald imperative are literally of national importance.

Basically, each government department is responsible for compiling, analysing and publishing its own statistics. Key statistics from the departments flow into a central unit, the Central Statistical Office, where they are collated, processed and disseminated on a national basis. The CSO forms part of the Cabinet Office, and works closely with the Treasury.

The 1982 White Paper, published following a review of government statistical services by Sir Derek Rayner, was concerned to improve the cost-effectiveness of these services — reducing the amount of information gathered wherever possible and improving the efficiency of the overall processing.

Sir Derek had considered, but rejected a possible change to a centralised system; in continuing the existing decentralised organisation based on the departments, the government had endorsed a strengthening of financial control and the more efficient use of computers for statistical purposes.

Against this background, the Central Statistical Office has just brought into use a powerful new computer system at its Great George Street headquarters. It plays a major role in central government's financial and economic planning, distilling the essence of the departmental figures, keeping the national accounts and monitoring economic trends; running the Treasury's model of the national economy and in general ensuring that the complex flow of statistical data is consistent, up-to-date and accessible.

The new computer, a Sperry Univac 1100/62, represents an eightfold increase in CSO processing power since 1973. Before that date the CSO had used a small ICL computer while the Treasury had used an IBM bureau service; a joint Sperry Univac system was introduced in 1973 to give more power and a closer integration between CSO and Treasury operations.

The system has grown progressively to handle the increasing CSO/Treasury demand for data processing on site.

In effect the computer provides a bureau service for CSO and Treasury customers, and in particular for three main applications. These are (1) the CSO's statistical services, including, for example, figures on national income and expenditure, UK balance of payments, economic indicators and trends; (2) the Treasury's Financial Information System; and (3) the Treasury's macro-economic activities of forecasting, modelling and research, all of which contribute to economic advice to Ministers.

In producing the various sets of statistics the CSO draws on information from other departments and agencies as required — from the Department of Industry for the index of production, for example, and from Customs and Excise. Individual departments process higher volumes of data, while the CSO processes condensed amounts sitting at the top of a wide-based data pyramid, so to speak.

The CSO's main cycle of activity is quarterly, in line with the publication of the main economic indicators such as gross domestic product, input, and expenditure. At that point the main economic data are passed across for incorporation in the Treasury model.

Input for the macroeconomic work (and for the CSO statistics) comes also from the Treasury's Financial Information System (FIS), which contains a large database of public expenditure information. It is the basis of the figures in the government's Public



Increasing demand at the Central Statistical Office and Treasury for data processing on site.

Major role of the computer in government financial and economic planning

Expenditure White Paper, presenting government's rolling nine-year plan (four years ahead with corresponding figures for the past five years); and in the annual Supply Estimates (giving details of estimated cash requirements of government departments for the coming financial year).

Using the FIS Treasury also mo-

Microcomputer-based terminals are being introduced so that the Treasury users of the system will be able to extract information directly. And as other government departments enhance their own computer systems it is expected they will supply the Treasury with computer-readable input.

monitors public expenditure, on a monthly and quarterly basis, with special emphasis on cash-limited votes.

Within the Treasury, it is the general expenditure group which is concerned with the totals of public expenditure and of cash-limited expenditure, and with general

strategy. Specific expenditure divisions, responsible for the various government departments, handle the monitoring activity. From the FIS, data flows both to the Treasury model and to the CSO. Whenever the Treasury economists conduct a round of forecasting using the model they must know the latest plan for public expenditure, analysed by economic category, as well as the historical figures. The historical figures go to the CSO for publication and reconciliation in the national accounts.

One of the main reasons for spending money on developing the FIS was to ensure that the Treasury, and therefore the government, received the most up-to-date information on expenditure. The system which was introduced at about the same time as the concept of cash limits, enables the Treasury to keep track of actual expenditure more closely than was previously possible.

In its original form the FIS followed traditional lines, with input on magnetic tape from the Paymaster General's office, and on forms from the departments for punching on to cards. Output came from line printers.

Now, in addition, microcomputer-based terminals are being introduced so that the Treasury users of the system will be able to extract information directly. And, as the other government departments enhance their own computer systems, it is expected that they will supply the Treasury with computer-readable input instead of the forms.

Extra computer support (via the terminals, for example) is seen as

the way to improve the quality of information analysis that the Treasury staff can give their briefing material for Ministers. These improvements are being phased in gradually.

The content of the FIS database has to reflect any changes which may be made in the nature of public expenditure planning. During the past year, for example, the public expenditure plan has been moved on to a cash planning basis. Thus the next White Paper will show the forward years in cash terms; previously they were expressed in volume terms on a constant-price series.

Another factor which could alter the system would be any change in the way the expenditure is classified. At present about 3,000 categories are used in the current year system (the supply estimates) and about 3,000 for public expenditure (nine-year plan) purposes. The auditing that is done by the Exchequer and Audit Department reflects these categories.

The third main task of the CSO computer is to support the Treasury's macroeconomic activities — forecasting, modelling and research. The model is used in preparing the Treasury's own forecasts published twice a year.

The model handles about 1,050 economic variables, of which 750 are defined in mathematical equations and 300 are "exogenous" variables which are based on assumptions. Exogenous variables may include items of government policy, for example, and outputs from a world economic-prospects model which includes other national economies.

Thus the model is based on a set

of about 750 equations, its complexity reflecting that of the real world. This basic software has remained the same since 1973, though the form of the model itself is continuously changing. Individual variables can be "fixed", directly or indirectly, to reflect a judgment on (for example) the

The model is based on a set of about 750 equations, its complexity representing that of the real world. Individual variables can be 'fixed' to reflect a judgment on the path that the exchange rate will take.

To be useful in practice, it is not sufficient for the model to be as accurate as possible in the theoretical sense; it must also be designed to be relevant to the real business of government. It must reflect and respond to the likely questions that will be put to it. It must be "tuned" to be sensitive to the factors that determine policy.

The Treasury is obliged under the Industry Act to make available both its forecasts and its model for public use. Twice a year it issues a version of the model and its associated database; the regular cus-

tomers include two "Treasury model clubs" (known respectively as ITEM and the St James' Group) whose members represent a cross-section of British industry, commerce and finance. The House of Commons Library has a link to one of the clubs so giving MPs access to the model.

The clubs' versions of the model program are run at commercial computer bureaux where they are also available for individual members of the public to use. The difficulties and expense of mounting and running these large programs and preparing a forecast database as well as the considerable (economic and computing) expertise required to use the model consistently were the factors which led to the formation of the clubs.

They provide a means of sharing the costs of computing and the specialised manpower required. Despite this it is impossible for a club always to keep pace with the model changes being made inside the Treasury. Time is needed for converting the programs and for learning to use each new model.

Though the Treasury and the outside users may be at some point employing the same model and the same database, their conclusions may well show marked disparities, depending partly on the assumptions made and also on the way individual users apply their judgments.

What are the assumptions on interest rates and the money supply, for example, and what specific mechanisms relating other factors have been imposed?

Another uncertainty, which can be misleading, concerns the accuracy that can reasonably be attached to the forecasts emerging from the model. Crude estimates of error margins can under-value the true quality of the simulation.

The full definition of the model is published about once a year. To run the full model demands an increasing amount of computer power as the model has become more complex (eg the addition of a monetary sector in 1978) despite periodic housekeeping to contain the number of variables. Recently the treasury has introduced a fairly simple algebraic type of language for adding to or overriding relationships defined in the programmed model. Such facilities, which provide added flexibility and help in the application and quantification of judgment, are inevitably at the expense of ease of use and computer time.

Pre-budget calculations mean intensive use of the Treasury model, as simulations of different policies and combinations of policies are tried out. But the model is in active use throughout the year — to the extent of about 8,000 runs on the computer in 1981.

These, then, are the three flows of work which converge in the CSO's new computer system which operates 24 hours a day, five days a week and when necessary at weekends. Bureau-type work for the three main tasks is split into roughly equal thirds. Over the next few years the power of the present 1100/62 could be doubled if necessary, but the precise pattern of growth will depend on the extent to which online terminals are adopted, at first in the Treasury, later in other government departments and more generally in the prospective growth of demand.

A growth in graphics and its integration with text processing will also form part of the future development of the CSO system. Graphics already are used to display the maximum information into the most readily assimilable form in policy papers and forecasts for Ministers. Computer-produced tables were incorporated in the 1981 balance of payments. Pink Book.

Online input of figures from departments has begun with terminal links from the Department of Industry. And a new database is being constructed in an updating and improvement of an existing magnetic-tape service which will supply main economic indicators to computer bureaux, the House of Commons Library and other outside users.

BOOKS

Fruitful source of ideas for the DP manager

Software Engineering Economics. Barry Boehm. Prentice-Hall. \$32.95.

THE two authors most widely read by DP managers no doubt are James Martin, with his numerous books on telecommunications and other aspects of DP, and Peter Drucker, the management theorist and consultant.

Software Engineering Economics may well earn a place beside those two worthies on the bookshelves of DP managers struggling to bring in projects on time and in budget — in other words, just about all DP managers in shops large and small.

Boehm, director of software research and technology for TRW, has produced a massive (732 pages, plus references and index) tome that should be a fruitful source of ideas and inspiration for many DP managers. This book is intended as a textbook for a college- or graduate-level course in software engineering economics. As such, it contains an appropriate number of formulae and models.

Nevertheless, it is by no means dull or dry.

Instead, Boehm, who has been involved in the DP field as a practitioner and author for more than a dozen years, has provided an easy-to-read book that's chock full of models and references.

Boehm has filled his book with a healthy mixture of theory as well as practical examples. Many DPs and DP managers like to think of themselves as immensely practical people with little use for theory. When I encounter that orientation, I often recall the words of an eminent psychologist, who observed, "There is nothing so practical as a good theory." In a nutshell, the translation is that a good theory serves as a kind of roadmap, guiding action and research. And that is where this book will come in handy.

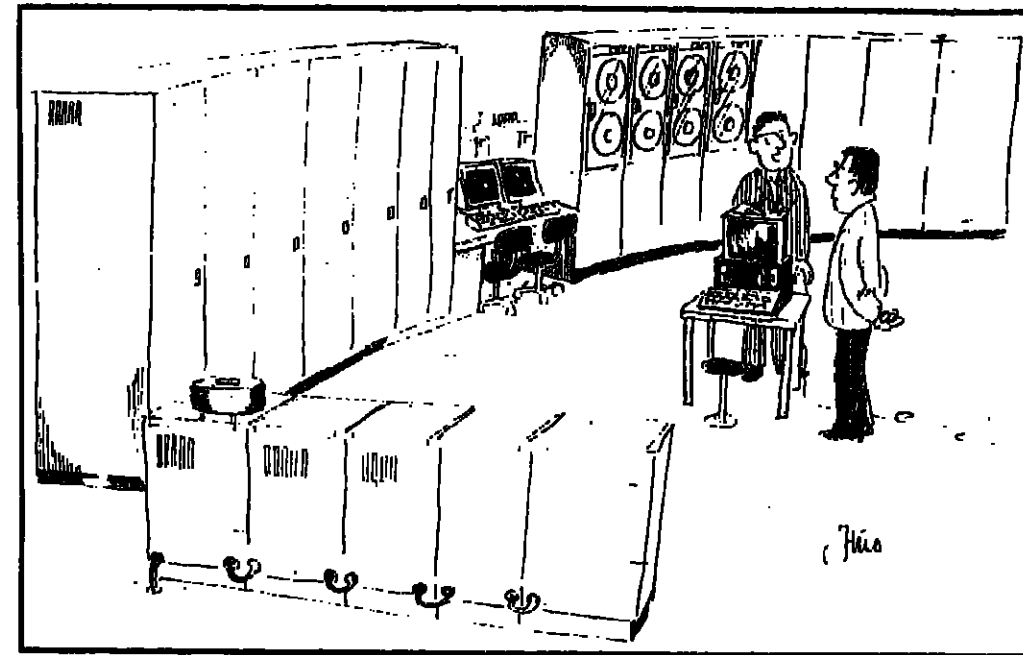
Consider, for example, Boehm's chapter on cost estimating. He discusses several estimating strategies — estimation by analogy, Parkinsonian estimation ("work expands to fill the time available"), price-to-win estimating, and three

others — along with the pros and cons of each. This discussion, like the rest of the work, is well documented with references to other studies and papers; that means interested readers can refer to original papers.

Boehm's not-so-startling conclusion on the subject of estimating project needs and costs, by the way, is that the strengths and weaknesses of the methods he discusses complement each other, and a combination of approaches will probably be most satisfactory.

A good part of this book — perhaps the bulk of it — is taken up with an estimating method called COCOMO, an acronym for Constructive Cost Model. COCOMO provides certain basic assumptions, and an orderly way of estimating cost, effort, and duration of various types of software projects. These will undoubtedly be of considerable comfort to the average, harried DP manager, who in many cases seems forced to do some budgeting "by guess and by goah."

Although Software Engineering



Economics will be an important contribution to any manager's bookshelf, it should not be expected to solve all a manager's problems. For example, in the discussion of structured programming, I was unable to find much information about some of the practical — ie, political — problems of actually introducing these

methods and winning the co-operation of all parties concerned. Granted, the scope of the book is not intended to extend to such discussions; nevertheless, readers should not be disappointed when they do not find this information.

However, in some ways, Boehm makes up for it. Towards the end of the book is an interesting, well-

summarised discussion of research on behaviour and personalities. The research findings Boehm discusses, and the implications of these findings for managing DPs, should be good food for managerial thought.

Howard Karten

Strategies for the Eighties

Information Resource Management — Opportunities and Strategies for the 1980s. William Synott and William Gruber. John Wiley & Sons. 356 pp. £18.50.

INFORMATION is of vital importance to the everyday activities of virtually all organisations. Techniques to aid the management of information resources will therefore be of value to small and large enterprises.

This book describes 68 tested and recommended strategies to aid the IM task. They should appeal to all those managers likely to encounter the increasingly complex information management problems of the next decade.

The 68 strategies form the foundations upon which the whole book is based. From these stem the 13 chapters that make up the book. These, in turn, are organised into three parts: the new management, management integration and information resource management.

Part One introduces the strategies and suggests how the book might most effectively be used. It then discusses the future role of the DP manager as, during the 1980s, data processing evolves into information management.

The substance of Part Two is essentially integration. Here, the authors discuss techniques for increasing the influence of the IM function within an organisation, how to establish effective user relations and methods for closing the communication gap with top management.

The third part of the book is by far the largest. It contains chapters on human resource management, hardware and software, telecommunications, office automation, project management, selection, and techniques for managing distributed processing resources. These chapters account for over 30 of the 68 management strategies.

The text is well written and contains a significant amount of case study material. On some occasions, this tends to make it a little long-winded. However, readers who use the text in the way the authors suggest — as a handbook of strategies — are unlikely to find this lessens its appeal.

Philip Barker

Philip Barker is a computer consultant.



"It won't respond until you stop chewing gum and take your hands out of your pockets."

Reference text on pattern recognition

Synthetic Pattern Recognition and Applications. King Sun Fu. Prentice-Hall, 1982.

THE preface of this book suggests that its subject matter is divided into four major parts: 1. Synthetic pattern recognition using string and highly-dimensional languages. 2. Synthetic recognition of noisy and distorted patterns. 3. Learning in synthetic pattern recognition. 4. Applications of synthetic pattern recognition.

The first section, Chapters 1 to 5, accounts for about 40% of the main text and is concerned with standard material with regard to syntax analysis, parsing and formal language but directed to pattern recognition.

The chapter on formal language is mainly a summary of results and it is necessary to follow up the references to gain from the chapter.

Chapters 6 to 9 make up the second section and deal with stochastic languages for synthetic pattern recognition, error-correcting parsing for string languages and tree automata.

The remaining three chapters comprise the final two sections. These are followed by seven appendices giving illustrations and grammars for a number of applications.

The book provides a comprehensive treatment for its subject matter and will be useful as a reference text.

A. J. Powell

Anthony Powell is head of the Department of Computing and Mathematical Sciences at Wolverhampton Polytechnic.

HONEYWELL WRITES PRINTERS FUTURE.

THE FUTURE OF TECHNOLOGICAL RESEARCH.

Honeywell Information Systems Italia is a reality in the world of printers and is out to prove it. Today marks the birth of a second generation of matrix printers created, designed and produced in Europe to meet European demands. Printers characterised by intelligent engineering, total reliability, safety and completeness.

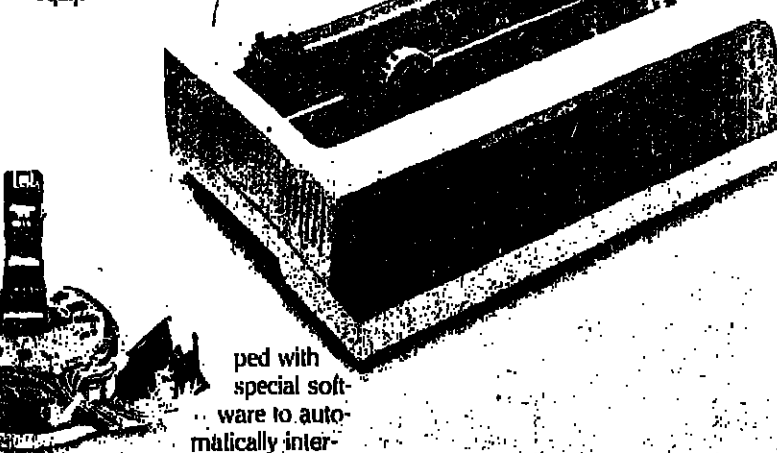
THE FUTURE OF INNOVATION.

To supplement those small printers already operational, such as the L11 and S11 80-column series and the larger L31 and S31 132-column series capable of linking with all parallel or serial interface systems, which have been recently updated, Honeywell Information Systems Italia proudly announces the birth of the L32, R32 and L38. These new printers go to enrich an already glittering range of products. They are designed for a professional public, those very people who demand always, higher standards of product quality, work continuity, operational simplicity and enhanced speed.

THE FUTURE OF PERFORMANCE.

The new L32 and R32 printers provided with a 9-needle matrix head, operate at 150 characters per second on 132 columns. The L33 parallel inter-

face printer furnishes such an outstanding print quality that is characteristic of the whole range of Honeywell products. The serial interface R32, is equip-



ped with special software to automatically interpret programmer's commands to realize even the most complicated graphics. The L38, on the other hand, employs the latest 14 needle matrix head technology and is capable of printing 400 characters per second. Such performance does not imply that the equipment is functioning at its operational limits: in fact, its ability to print over a billion characters without adjustments proves the level of technological advance reached. Honeywell printers: a complete range of customer designed printers, capable of silent, safe and reliable performance. Day after day.

O.E.M. Products

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United Kingdom Office: Masted Road
Hemel Hempstead, Herts HP2 7 DZ

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Applied 1.34

Data acquisition system aimed at industry

DATA GENERAL has announced a new data acquisition and control product that uses an integrated 16-bit microcomputer to control industrial automation configurations of up to 4,800 digital and analogue I/O lines.

The Intelligent Data Acquisition and Control chassis (IDAC) provides a solution to end users industrial automation/control or laboratory data acquisition problems, says the company. It can serve as either a standalone sensor I/O system, or as a node in a distributed sensor I/O network.

As a standalone system, IDAC can be configured with a CRT terminal, dual-diskette or Winchester disc, and medium-speed printer. This system can process real time data, control processes, generate reports, and maintain test or process histories.

In a distributed network, several IDAC chassis can control different parts of complex processes.

In I/O-intensive environments, dual CPUs may be placed in one IDAC chassis. This allows one processor to handle data acquisition at maximum speed, while the other independently performs calculations or communicates with a

host CPU or with peripheral devices.

The IDAC chassis has five slots available for Data General microproducts cards. These include the micro Nova MP100 System Processing Unit (SPU), up to 64 Kbytes of combined RAM/EPROM memory, peripheral controllers and communications cards. Another 12 slots are available for any combination of DG/DAC Sensor I/O Library Cards. These cards include analogue I/O, TTL and non-TTL digital I/O, high-speed A/D and D/A converters, analogue multiplexers, relay cards, and optically isolated digital I/O and TRIAC modules.

Using this basic slot configuration, users can handle up to 192 digital/analogue I/O lines with a single IDAC chassis. Larger configurations, of up to 4,800 lines, can be controlled by using up to 18 Micro-products Data Acquisition and Control (MPDAC) expansion chassis.

IDAC can be configured with the full line of existing Data General microproducts peripherals. Data General (CW), Houslow House, 724-734 London Road, Houslow, Middx TW3 1PD. Tel: 01-572 7455.



Dick Sheppard, Action Computer Supplies' marketing director, delivers some of the company's new catalogues to London Zoo, where a passing llama takes an interest. London Zoo was one of Action's first customers. Action, based in Wembley, has published its new 28-page catalogue covering its range of computer supplies. Items in the catalogue include flexible diskettes and accessories, ribbons, copying products, paper (continuous and rolls),

continuous computer labels, printwheels and accessories, and cleaning products. The company's policy is to offer brand leaders at competitive prices with same day dispatch. The company specialises in marketing branded media to the computer and word processing markets. The catalogue is available free of charge. Action Computer Supplies (CW), Freeport, Wembley, Middx HA0 1BR. Tel: 01-560 0770.

Low-cost bubble memory

RAPID RECALL has available a new bubble memory multichip module board. Known as the ISBX 251C, it is a commercial grade (10 to 40°C temperature range) 128 Kbyte board costing £444, which is less than 55% of previously available boards of equivalent memory capacity, says the company.

The current ISBX 251, which is specified for use over the temperature range 0 to 60°C, has also been reduced in price by about 45%, to £613 in unit quantity.

The ISBX 251C is a fully assembled and tested non-volatile memory based on the Intel 7110 one Mbit bubble memory device.

The board plugs directly into any Intel ISBC single-board computer with an ISBX connector (for example the recently introduced ISBC 88/25) to provide a high density, non-volatile storage medium. This arrangement frees the host multibus bus structure for other traffic, while the ISBC board has direct access to the bubble memory.

The ISBX 251C is complete with all necessary support circuits and 16 commands are available to transfer data to and view the operational status of the bubble memory board. Data transfer to and from the

ISBX 251C can be set to one of three modes: polled access, interrupt driven or Direct Memory Access (DMA).

Each ISBX 251C board is tested by Intel at elevated voltages and temperatures.

The low-cost and ease of use of the new board opens up a new list of applications for bubble memories. Rapid Recall's technical staff are prepared to advise on the best type of bulk storage to use in a particular application.

Rapid Recall (CW), Rapid House, Denmark Street, High Wycombe, Bucks HP11 2ER.

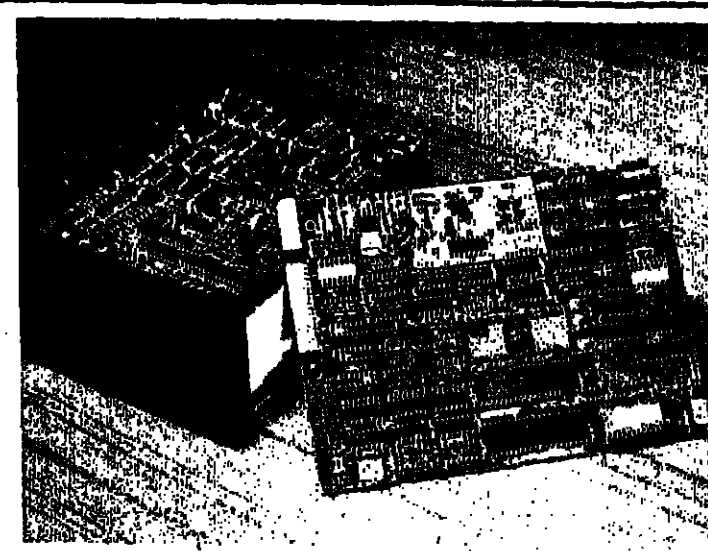
Saving time for OEMs

HAL Computers has introduced a new concept in systems development - a mini Winchester development kit which could provide the solution to a major problem experienced by OEMs and systems houses, that of excessive development time.

At present the incorporation of a new drive into a system may take up to six months: six months of man and equipment hours, six months' delay in offering a new product to the market. HAL's new kit, consisting of a sealed mini Winchester disc drive with compatible controller aims to resolve this problem.

The Winchester, the Tandem TM500 series is available in either 6.4, 12.8 and 19.1 Mbyte options. It is a compact 3.25 inch x 5.75 inch x 8 inch sealed unit with a re-circulating filtered air system, maintaining a positive internal pressure to protect data from the risks of contaminants. Track to track access time is 3msec plus 15msec settling time with 15 seconds acceleration and braking to and from operating speeds.

Compuprint (CW), Unit 3, Arkwright Gate, West Portway Industrial Estate, Andover, Hants Tel: (0264) 702222.



Mini Winchester development kit from HAL.

Each unit is pre-tested in the UK on HAL's in-house ADC tester and is supplied with a printout of its performance parameters.

The controller, on a 5.75 inch x 8 inch printed circuit board can be either fitted to the drive or easily incorporated into system hardware as needed. It features state of the art technology in a small package size, and 32-bit ECC polynomial with an 11-bit burst for error correction. Each controller can control up to two drives, with 1

fitted with the industry standard SAS1 interface.

The unit also features extensive controller and drive diagnostics, on-board sector buffer, programmable sector interleaving and multi-sourced gate array technology.

The full kit requires five and 12 volt DC power supply. Documentation is provided, with HAL's in-house engineering team supplying technical support.

Hal Computers (CW), Invincible Road, Farnborough, Hants. Tel: (0252) 577773.

Streaming tape drive has start stop mode

THE Series 2000 tape drives, offering high-speed tape streaming for backup of Winchester discs and start/stop capability for normal file management operations, is announced by Digi-Data. Units will be available in the UK by the autumn.

In its streaming mode, the Series 2000 reads and records 1,600 bpi data at 100 ips or optionally at 125 ips, while the dual density unit also transfers 3,200 bpi data at 50 ips or optionally at 62.5 ips.

In start/stop mode the unit will also read and record 1,600 bpi data at 25 ips or optionally at 12.5 or 31.25 ips. Formatting at all speeds and densities is an integral function of the drive and all 1,600 bpi tapes produced by the drive are interchangeable with those produced on any Anal/IBM compatible PE transport.

Mechanical reliability is increased by the fact that there are no mechanical adjustments and only five moving parts, says Digi-Data. A short tape path minimises tape resonance and only the tape cleaner and the head touch the oxide surface.

Since most calibrations are automatically performed by the 8085 microprocessor, minimal adjustment is required and other calibrations can be performed with a DVM. During operation, the 8085 uses servo feedback to maintain tape tension, monitor tape position and control velocity, monitor and responding to controller commands. It performs a self-test upon power-up and supports several diagnostic routines selectable from the front panel. The microprocessor also decreases component count, size, cost and power consumption.

Digi-Data (CW), King's House, 18 King Street, Macclesfield, Berks SL6 1EF. Tel: (0623) 29555-6.

Aircraft displays

FERRANTI has introduced a Remote Map Generator (Romag) for aircraft display systems. Developed by the company's Edinburgh-based navigation systems department, Romag generates map display signals for presentation in the cockpit from a unit located remotely within the aircraft.

Romag is based on the technique of storing maps on a film strip. It uses the Standard Ferranti film traction module and film which are currently in production for the Tornado, F-18, and Indian Air Force Jaguar.

The film is positioned by high-speed servos in response to present position data from the aircraft's navigation computer. A 1558 interface is provided. Maps at several different scales may be stored on the film and selected at will.

Ferranti (CW), Navigation Systems Department, Silver Knowes, Edinburgh EH4 4AD. Tel: 031-332 2424.

Protocol converter

A PROTOCOL converter for IBM systems user is available from General Audio and Data Communications, part of the CAB Group. The ICOT 352 will allow a variety of up to 12 glass teletypes to emulate the more expensive IBM 3270 type display stations.

It connects Ascii terminals to the IBM system. These can emulate typical 3270 functions.

CAB (CW), Alwinton, Street, Tynes, Herts HP23 6AN. Tel: (0442 82) 4011/5557.

COMPEC SCOTLAND REVIEW - 1

Compec Scotland opens in Glasgow next Tuesday. Jon Whiteley takes a look at the country's computer industry

Past success promises a bright future for electronics in Scotland

WITH its emphasis on heavy industry, the Scottish economy has been particularly hard hit by the recession. Unemployment is well above the national average and Scotland is usually reckoned to have more than its fair share of urban deprivation.

So, with weather arguably worse than Manchester's, just where are the bright spots in the Scottish economy?

One bright spot is the electronics industry. Since the last war when Ferranti experienced a major relocation into Scotland, and since 1951 when IBM set up a manufacturing plant in Greenock, Scottish electronics has undergone a process of steady growth in output, although this has not always been matched by the same growth in employment.

The electronics industry in Scotland is made up of some 200 companies which employ about 40,000 people between them. About 20% of this total is to be found in the manufacture of semiconductors and electronic components. Information systems (roughly speaking, general-purpose computers), industrial controls and equipment and defence equipment account for about 25% each. The remainder is contributed by the small consumer electronics sector.

All the large semiconductor companies are foreign-owned, mostly by US multinationals, although one of the most important recently announced manufacturing plants will be part of the Japanese Nippon Electronics Corporation, NEC. Again, the largest information systems companies are US-owned and UK ownership is only to be found among the smaller companies.

It is interesting to note that IBM employs about 2,700 people in Scotland whereas the UK's own ICL, which has a roughly comparable computer market share in the UK as a whole, only employs 400.

Defence equipment companies are mostly UK-owned. The industrial controls and instruments

The SDA is having the most success with semiconductor manufacturers in furthering economic development and maintaining employment

area has had a welcome stimulation of demand from the oil industry which has led to the establishment of a number of UK-financed companies. Medical instrumentation has become something of a speciality within the area of applied electronics and there are an encouraging number of start-up companies.

The turnover of the electronics industry was £770 million in 1979, according to study carried out by the Scottish Development Agency (SDA). Although the turnover is now substantially higher, the structure of the industry in Scotland has remained similar. Despite the fact that there are 200 companies within the industry, 36 of them account for over 90% of total sales.

The report also points to the predominance of foreign ownership in these companies as being more likely the bigger the company.

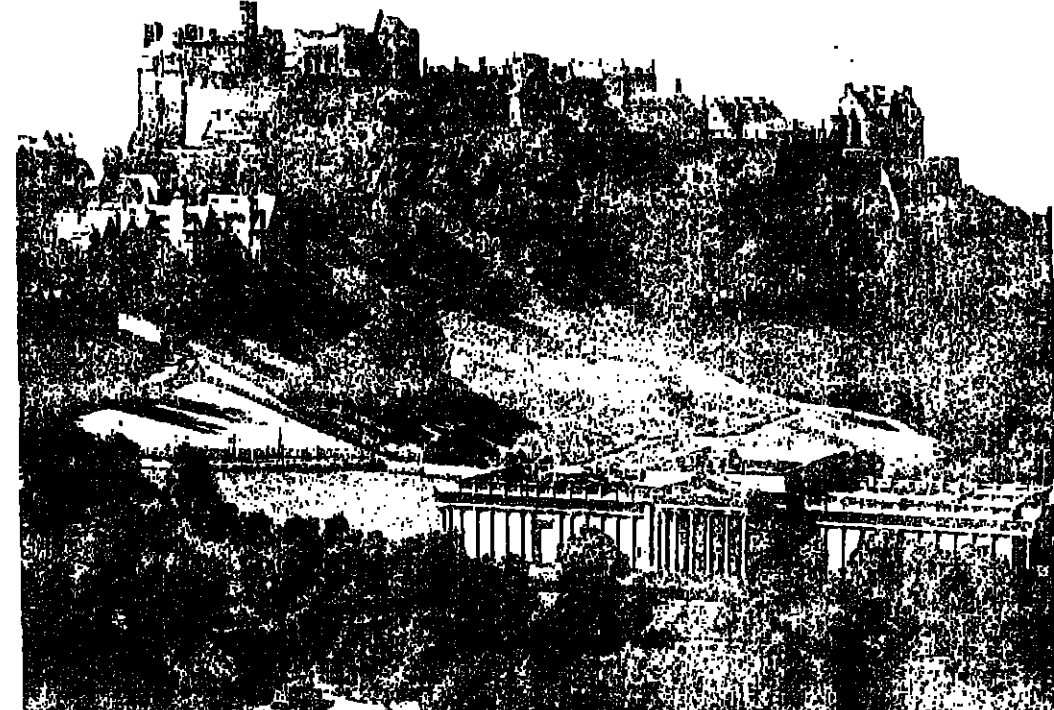
IBM was perhaps the first multinational computer company to set up a manufacturing plant in Scotland, but the first products to come from this operation were electromechanical typewriters and accounting machines. Now the plant at Greenock makes 3270 colour display terminals. Semiconductor companies have shown the most dramatic growth, though.

The largest of the recently announced investments have all been for new or expanded semiconductor manufacturing facilities. National Semiconductor will be creating 1,300 jobs with its expansion into a further 160,000 square feet of factory requiring an investment of £45 million.

Motorola will be expanding its MOS factory at East Kilbride with a new "module" to be completed in 1985, which will cost £60 million and will employ 800 people in addition to the 1,400 already working there. NEC will be establishing a new plant at Livingston which will require an investment of £50 million and will provide jobs for 800 people.

The SDA now estimates that half of the UK's production of semiconductors comes from Scotland and this represents 10% of Europe's production.

Not only has this sector been investing massively, it has also been expanding its workforce, with many companies having doubled the numbers employed in the last three years. There have also been firms contracting even within electronics, but they have



Electronics is now the bright spot on the Scottish horizon.

been trying to do so quietly, perhaps hoping that they will go unnoticed while attention is drawn away by the trumpeting of investment success stories.

The SDA for the last three years has set itself a no more ambitious target than to maintain total employment in the electronics industry in Scotland at 40,000. Although about 5,000 new jobs have been created, job losses have equalled this figure.

Having established an infrastructure for the electronics industry the strategy of the SDA is to attract more US, Japanese and European multinationals, and also to encourage start-ups. The SDA wants to make Scotland a location for volume manufacture of electronics, and for design and development with the implication that the former type of activity is good for the employment figures while the latter is good for the health of industry as a whole. The concern of the SDA is to see

so-called "feeder plants" which tend to be operated by multinationals evolve into "integrated plants". Feeder plants are generally for high-volume production, but design, marketing and possibly some of the manufacture are all carried out elsewhere. Integrated plants, as the name suggests, combine many of these functions at the same location.

The SDA identifies integrated plants as contributing more to the Scottish economy because they are more likely to buy components and subassemblies from Scottish suppliers. IBM UK would probably dispute this, however, and is keen to emphasise that 90% of the Greenock plant's output is exported and that last year it placed £35 million worth of work with Scottish suppliers out of a total of £68 million.

IBM also suggests that it expends some effort in seeking out local suppliers so that if more of them met quality standards then

the Scottish-made content to the plants input would increase. IBM likes to remind people that the main product made at Greenock, the 3270 screen, was designed at its biggest European development facility at Hursley in the UK.

The SDA is fortunate to have as part of its sales pitch to electronics companies the Scottish universities with their reasonable record of co-operation with industry and their strengths in technical subjects. Air and road communications are good, development grants are often available and the SDA can often provide purpose-built factories with clean rooms, for example.

They can only do so much, though, as they do not actually make the investment decisions. It could be that one of the most important reasons for new investment in an area is the success of past investment. If this is so, then Scotland's electronics could have a bright future.

How to find your way around the exhibition hall

Exhibitor	Stand
Amper	92
Case	55
Cifer Systems	84 & 85
Codex (UK)	86 & 87
Computer Talk	33 & 34
Computer Technology (CTL)	33 & 34
Computer Weekly	43 & 44
Control Data	90 & 91
Control Recording Systems	2
Cost Effective Computing	46
Data Type	77
Dewwest Data Systems	74
Double L Electronics	6
DTI	37
Esco	7
FD Business Systems/Thame Systems	93
Ferranti Computer Systems	60 & 61
General DataCom (UK)	30-32
Goldsmith Computing	78 & 79
Hytec Microsystems	55 & 56
International Computers (ICL)	98 & 99
Interlink Electronics	72 & 73
ITT Business Systems	75
John Smith & Sons (Glasgow)	9 & 10
Linburgh Electronics	16
Linn Products	50-53
Master Systems (Data Products)	50-53
MBS Group	18-20
Micom Force	81-83
Microchange	43 & 44
Middle East Computing	94 & 95
Newbury Data Recording	94 & 95
Practical Computing/Your Computer	57
Racal-Alpex	70
Rediffusion Computers	4 & 5
Robos	42
Rodger Computer Systems	33
Sony Computer Systems	54
Scotia Office Machines	14
Software	43 & 44
Sug Terminal	67 & 68
Systemshare	43 & 44
Systems International	43 & 44
Tamays	45
Tektronix UK	21-26
The Desktop	40
Trend Communications	Room 2
Weir Group Management Systems	1
Zylid Dynamics	89

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up to Rail Hall
up to Rail Hall

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COMPEC SCOTLAND PREVIEW - 2

Scotland moves to the front in research and development

Traditionally Scotland has been a follower rather than a leader in industrial research, but the picture is changing rapidly, as Martin Banks reports here

SCOTLAND is rightly noted and appreciated as the source of good things. There are the many varieties of smooth amber liquid for example, for which the country has been both blessed and cursed. There is the ball game where the object is to hit a small spheroid into a hole in the ground using a wooden or metal stick. Then again there is the industrial front, where the country has had an enviable history in the role of manufacturer, especially in the area of heavy engineering.

But Scotland has never been well known as a hot-bed of research and development (R&D) into science and engineering. In the industrial field, certainly over the later years of its industrialised past, Scotland has tended to be a follower rather than a leader. In many parts of the country and in many areas of industrial activity,

that trend has left its mark.

Despite this history, the country is rapidly becoming a centre of research and development efforts in some of the leading edge technologies, such as computing and microelectronics. Now Scotland is gaining a reputation for R&D leadership not only in the UK, but in the world.

This is particularly so in areas such as artificial intelligence and optical switching, areas that are typical of the country's growth in wide-ranging skills, both at the systems level and at the level of hardware and component technology.

Many of the plaudits for the trend towards R&D leadership in high technology must go to the Scottish Development Agency, which has done much to attract both industry and brains to the country.

Since the mid-Sixties the Agency has assiduously cultivated the leading edge manufacturers in the electronics industry. The cultivation has borne considerable fruit, with many of the leading instrumentation manufacturers and semiconductor houses using their Scottish facilities as a major platform to the European market.

This has been particularly so with the semiconductor companies. Motorola, for example, not only manufactures chips in Scotland - as it would at any offshore location around the world - it also has an extensive design capability.

Motorola is not unusual in this respect. Many of the leading names of the semiconductor world are located in Scotland, and many of the top European designers of semiconductors have worked there. Such concentrations of expertise tend to "pressurise" the

activities of local schools and colleges, and the semiconductor industry in Scotland has been no exception.

Universities like Heriot-Watt and Strathclyde are gaining enviable reputations, not only for the students they produce, but also for the research work being performed within their portals.

At Heriot-Watt, for example, research work in hand includes development of the fundamental technologies that could help to produce what is currently only science fiction fancy... the optical computer.

The idea, as such, is not new. In essence, the optical computer would use photons rather than electrons as the basic medium, switching signal inputs that are transmitted down fibre-optic cables by laser, rather than turning them back into electronic signals

for processing.

This would allow processing of information to be carried out much faster than is currently possible, with switching speeds of the individual gates being in the picosecond range rather than the nanosecond range typical today.

At Heriot-Watt this aspect of opto-electronics is being aggressively pursued, with the emphasis definitely shifting from the "electronics" to the "opto" areas. Indeed, the university is now working in what it calls the "opto-optics" field, and the first tentative results are beginning to be seen.

Heriot-Watt has produced an optical logic memory element, which will be one of the fundamental building blocks of any future optical computer system. It has also produced one of the other fundamental elements, which it has called the "transphaser". This is an optical analogue of the transistor in electronics, and would be the basis of future logic switching systems.

Using optics in such applications offers speed and power potentials that could exceed the theoretical frontiers of electronics, leading to systems that are not only faster and more powerful, but also smaller, more flexible, and with new features that at present can only be the subject of speculation. For example, researchers at Heriot-Watt believe it may be possible to develop a data storage device that is a 3-D matrix of, say,

Concentration of expertise tends to pressurise the activities of local schools and colleges, and the semiconductor industry in Scotland has been no exception

crystal, where the data is written and read by a laser.

But potentially enormous computing power is of little value if there are no worthwhile applications for it. Here, Scottish research efforts are bearing fruit, developing future systems ideas that are already changing traditional attitudes about how computers work and how they should be used.

The main thrust of that research effort goes under the generic heading of Artificial Intelligence (AI), which in practice is research into the application of some general techniques and principles to a growing range of problems.

Edinburgh University, with the Massachusetts Institute of Technology (MIT) and Stanford and Carnegie-Mellon Universities in the US, is a leading centre of developments in AI, both in the techniques required, and in their application to specific subjects.

In essence, an AI machine is one that has the power, processing flexibility and programming to be able to make autonomous and complex decisions or inferences while processing information.

This display of intelligence mimics the capabilities of humans to reach conclusions that are beyond the capabilities of normal computer systems, where there is

simply a programmed response to specified inputs.

Edinburgh has concentrated its AI research efforts into four main areas. The first of these is expert systems. Here, the requirement is to produce a system that can solve problems within a tightly-defined subject area, be it playing chess or analysing blood.

In robotics, another specific area for the university, research is focusing on the development of perception and planning techniques that can be applied to automatic assembly in manufacturing industry.

Perhaps one of the most important areas being pursued by the university is in the development of natural language systems, which can communicate through text or speech in the natural language of the user, rather than in the symbolic language of computing.

The importance of this cannot be overstated. It could well be the lynch-pin of all developments that make computers, data processing systems and artificial intelligence systems "friendly" to the human user. The need for an effective interface between man and such machines continues to grow as they become both more complex and more pervasive. Natural language communications would help to overcome many potential barriers in this area.

Education is also a key element in overcoming all communications problems, and this is another vital area of AI application being pursued by the university. The technology has considerable scope for application in the education field, especially in aids to the learning process.

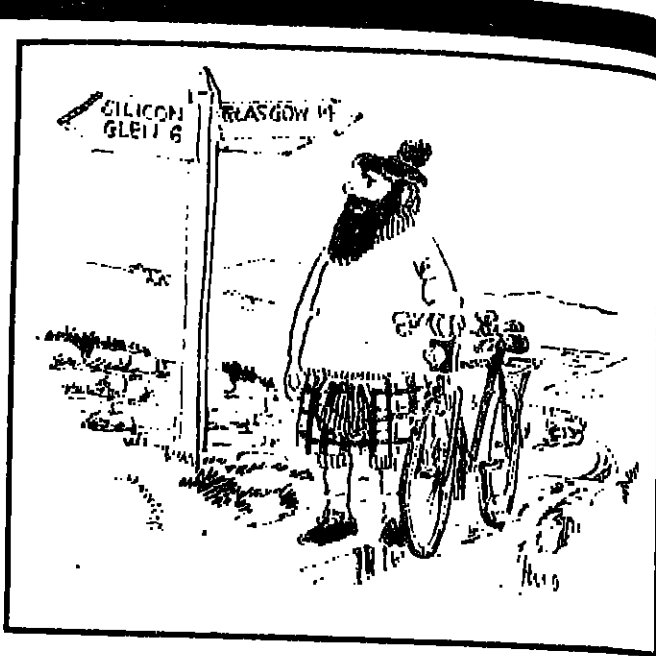
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The field of expert systems is the branch of AI research and development that has, perhaps, the most immediate impact. This is particularly so in areas where the complexity of the application may be beyond the intellectual capabilities of man.

One such area, of particular relevance to the overall research and development picture in Scotland, is the design of very large scale integrated (VLSI) circuits.

To design such circuits requires new types of design tools that are capable of not only handling the vast amounts of data involved but also of organising that data into a manufacturable circuit design.

This task is beyond the capabilities of the human mind. Though the manufacturing processes used to produce complex integrated circuits are of great importance - and R&D work in Scotland also covers this area - they are not available to exploit capability is not available to exploit them. At Edinburgh University, for example, considerable work is being done not only on the problems of circuit fabrication, but also on the more important areas of system design tools, the development of circuit and system architectures, and the modelling and verification of integrated circuit designs.



COMPEC SCOTLAND PREVIEW - 3

Scottish oil and finance firms open new computer markets

Robert Fenner talk to some of the companies with stands at the exhibition

COMPEC exhibitions have been running for some years now, but it is only recently that regional shows have been seen as both practicable and useful ideas. The main Olympia show is large and growing. This year, for instance, to make room for still more hardware stands, the "Software Village" will be moved from last year's position on the first floor to another room adjoining the main hall.

But there are other problems associated with this concentration, and they are almost exclusively geographical. The main Compec serves the whole UK in principle, but in practice is attended largely by exhibitors and visitors from London and the South-east of England. At last year's show only 5% of those attending were based in the North of the country and only 1% or 2% were from Scotland.

This is why Compec North is in its second year, and why Compec Scotland has now been introduced in Glasgow.

The demand for a Scottish show reflects the healthy electronics industry North of the Border. In the past five years, according to figures from the Scottish Development Agency, it has received more than £400 million of investment from more than 60 companies.

Company expansions have created 15,000 new jobs in a region which traditionally looked to the

show. A number of the leading names in this field - Racal-Milgo, Case, Codex, Microm Borer, and others - have stands at the exhibition, and will be taking on the same prospects as Trend. There are, however, other areas into which comms products sell extensively, and in Scotland these are also well represented.

Principal among these markets in Scotland are the finance companies. There is a long-standing Lowlands tradition of successful banks, insurance companies and investment houses. Many of the major independent concerns - clearing banks such as the Bank of Scotland and the Royal Bank of Scotland, insurance companies such as General Accident and Standard Life - are among the largest in the UK, and some have been established for well over a century.

Profits before tax of Scotland's two main banks totalled \$185 million, according to last year's annual reports, and the insurance companies, the merchant banks, the investment trusts and the finance houses are similarly buoyant. They not only provide an indication of the upturn in the Scottish economy as a whole - investment trusts, a Scottish innovation, look to local unlisted companies for growth businesses, and do well out of it - but also provide in themselves a market for computers and datacoms products.

Their business relies on fast, accurate, networked information on a national and international basis, and companies such as Case see these needs as providing a growing market in Scotland in which they would like to consolidate their position. Case has recently moved to larger premises in Edinburgh and has secured a £1.4 million order from the Royal Bank of Scotland to supply comms equipment for the bank's Branch Information Systems Network.

Case is attending Compec Scotland to tap this market further and to attract other business local to the region.

Trevor Rogers of Racal-Milgo, likes Compec shows generally (if phrases such as "absolutely superb" and "incredibly well-organised" are anything to go by) and, of the regional shows, prefers the idea of one in Glasgow. "Scotland may be the answer," he says.

The purpose of Compec generally, however, in spite of the large presence of any one product type dictated by local needs, is to aim at the data processing market, and at the general business user. The majority of exhibitors at this year's show in City Hall, Glasgow, are in these more traditional computer areas - distributed processing systems, minis, and of course, the now almost unavoidable desktop micro.

The microcomputer market in Scotland, too, it seems, is on the rise. "Very buoyant and fast-moving" is how Jon Browne of the local Byte Shop in Glasgow puts it. The reasons for this are as straightforward as they would be anywhere else in the UK. "An increasing number of people have micros in the home," says Browne, "and in small businesses, too."

In larger firms - major manufacturing industries in Glasgow, for example, include John Brown Engineering, and Barr and Stroud of Anniesland - the microcomputer tends to work on a "standalone basis" as a low-cost and localised answer to specific business needs.

Exhibitors such as the Byte Shop are hoping rather candidly that the show will be attended by senior administrative staff who are on acquiring a micro for the needs of their own office and on losing the cost of it somewhere in the DP managers' budgets.

ICL will be at the show, and will be plugging the Perq workstation. Plugging metaphorically if not literally, anyway - there is some doubt as to whether a Perq will actually be on the stand - but the Three Rivers machine is being marketed extensively in Scotland at the moment, with two of them on show at Edinburgh University operating under Level 4 of the ISO network protocol, and another on a roadshow running CADRAW software from Oasys of Ove Arup. On the Compec Scotland stand will be the DRS20 distributed network system, the erstwhile Nexos word processing systems and System 25, ICL's small business computer.

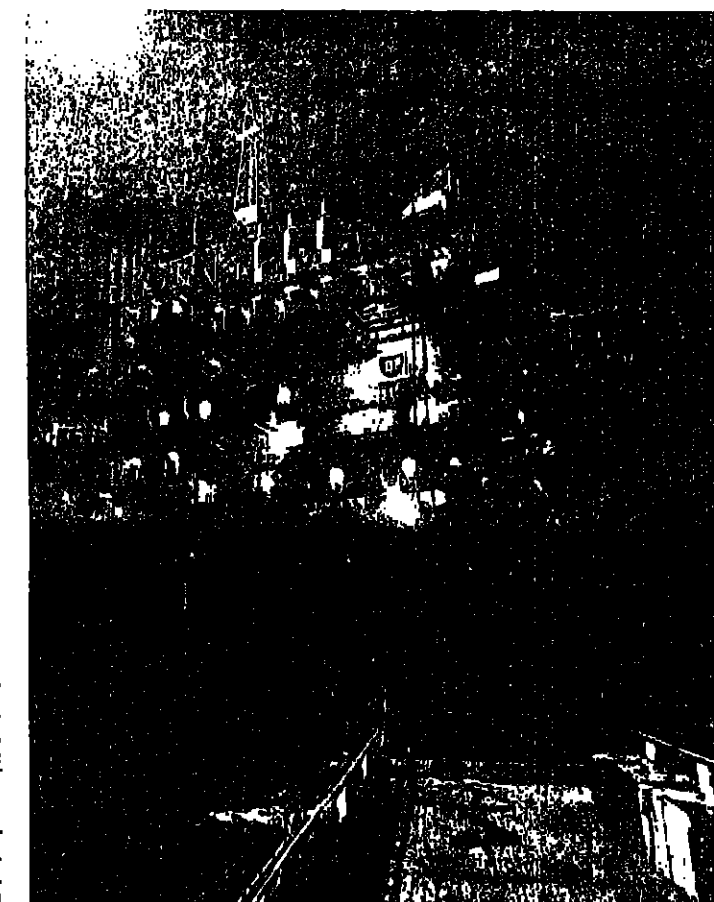
A full range of peripheral equipment is also to be exhibited, among which will be found Control Data products. Dave Bennett, OEM marketing manager for CDC in the UK, displays the kind of sales oriented aggression

and optimism which must bode well for potential Scottish second sources. "This is our first major British show since we made our product announcements at the NCC in Houston in July," he says, "and all the units we announced will be here."

Compecs are partly designed with opportunities for dealership and distribution appointments in mind, and Control Data is not concerned about the form in which its products reach the market - as they are, or in boxes with add-ons.

For Control Data, and for everyone else attending the show, it is the market local to the region, boosted by oil, boosted by the world of finance and the growth of micros, which counts for most.

Next year's show could be larger still, and some 40 stands have already been booked for it. According to Bennett "Compec Scotland has got to be worthwhile."



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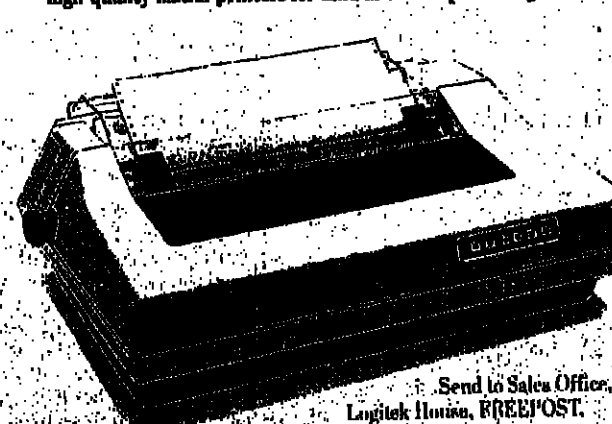
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FINANCIAL MODELLING

The use of computerised financial planning is likely to be copied by smaller firms in the future, says Jim Horsley



The use of financial planning is not restricted to ICI headquarters.

How ICI has kept up with the changing needs of end users

MULTINATIONAL organisations such as ICI are like pyramids — each stone has to be perfectly placed to provide the foundation for a strong structure. The multinational pyramid is sound when information flows freely from worldwide operating divisions up to central management. But fluctuating economies, recession and international competition can rapidly erode the foundations of even the most stable constructions.

During the last two decades ICI has introduced a vast array of planning systems to protect itself against economic storms. Like a barometer of the UK computer industry, it has moved from time sharing bureaux through to in-house mainframes and minis and finally to the standalone micro to provide staff with the tools to build both structured and flexible operations.

Accountants, business analysts and product planners have rapidly adjusted to new computer tools in the very complex trade of both financial and project planning. In an organisation which has divisions spread worldwide operating in a number of different industries, ICI has to keep up with changing demands from end users who, having tasted computer-based planning are keen to explore and experiment.

Even in such a large company resources are not unlimited. Applications have to be cross-checked

and justified before being accepted. There is the additional problem of providing systems which can not only be used by a larger number of people, but which produce information in a format which is acceptable within the division and higher up the hierarchy. This makes the case for standardisation.

ICI is certainly not a company which believes in standardisation of computer systems, however. In terms of hardware, the company uses IBM, ICL, Burroughs and a range of mini- and microcomputers, and works on the basis of

It did not take long to decide that a mini in-house was a far cheaper way of handling the applications the accountant had already converted and the plans he had for the future

selecting kit to meet specific needs within the organisation.

ICI's software selection is also diversified. Divisions carry out their own appraisals of what the market has to offer — a choice often restricted by machine type and resource availability. Only in very rare cases can a product bridge the wide gap between the need of end users and the technical constraints of the data processing department.

During the last five years, the use of a planning system from EPS Consultants has gradually eroded technical barriers and restrictions placed on end users who want power and flexibility when and where they need it. The system, called FCS-EPS is already in use by more than 750 companies worldwide, and in the UK is installed at 55 Times Top 100 companies.

It was chosen by ICI for three reasons. First, it is transportable across a range of machines. Secondly, it has a language which can be used by accountants and business analysts to develop models. Finally, it has the facilities to handle both financial and business modelling as well as large scale applications such as consolidation.

ICI accountant Peter Whyte is involved in the head office corporate reporting group and first introduced the system into the head office accounting functions, having nursed it through various stages of growth and development.

If rapid expansion in use is a mark of success, then Whyte can count his work over the last two years as being highly productive. FCS-EPS runs on an SEL mini at the London head office which originally had half a megabyte of main storage, 80 Mbytes disc storage and three display units. This was expanded within 12 months to 300 Mbytes of memory, a two Mbyte processor and 14 VDUs. There are now plans to expand this even further with another 300 Mbytes of storage and up to 20 VDUs.

When Whyte first arrived at ICI's head office, cash forecasts, both the consolidated view of operating units and the high level central view, were processed through a bureau. Already a convert to FCS-EPS, Whyte decided to rewrite all of these programs in the EPS language, again using a time sharing service.

There was still a problem of cost, however, because a time

sharing service is never the cheapest way of accessing processing power. EPS Consultants came up with a SEL minicomputer version of their product, and Whyte did not take long to decide that a mini in-house was a far cheaper way of handling the applications he had already converted and the plans he had for the future.

"The impact was felt immediately," said Whyte. Secretaries could come along and type in the information received from each division to produce cash forecasts. It would take them days to do that, whereas doing it manually could take a couple of weeks. The trouble was that we now had a machine which was running half-yearly cash forecasts and nothing else.

It did not take long, however, for other people in the accounts and planning departments to decide that this was a tool which could also cut down their manual effort. A tax calculation model was written and monthly and quarterly reporting facilities were developed which gave a rapid and precise picture of cash flow, sales and profits.

The system is mainly used by young accountants and planners. Originally these people could appreciate the benefits but could not do much themselves on the forecast side. Within a short timescale, they were able to build their own models and run more and more scenarios in terms of "What if" type questions," said Whyte.

The effect of the EPS system gradually filtered its way up to board room level. As users are able to mould and develop reports to meet specific needs, the information processed from the FCS-EPS package is now sent directly to the senior management within the company. The addition of graphics capability to the system has increased this capability for presenting information in a flexible format.

It is not only the head office of ICI which has been utilising FCS-EPS. The Plant Protection Division has found it to be an effective way of reducing program development time.

Dr Chris Leggett, a business analyst with the division commented: "We had to implement a policy group system within four or

five months. We decided to go for FCS-EPS because it is a high-level language and because we could reap the benefits of a very quick development time. We wrote the system, which represented about 200 program suites, in one year. If we had been using a language like Cobol it would have taken us four to five man years."

The Plant Protection Division initially used FCS-EPS on a bureau basis, but then brought the system in-house to run on a Brough B6800 mainframe. The system is now used for both the financial aspects of the division's activities and for assessing the development of products.

"New products can take anything from six to seven years to bring to fruition in order to make sure they are not toxic or harmful in any way. We have established a process using FCS-EPS of evaluating new products and looking at things from 13 to 20 years ahead their development."

The growth in interest in planning systems is such that standalone micros using financial packages are also widely in use with Plant Protection division. Leggett believes that this has a double benefit — first, users use the psychology of having a machine on their desk and are therefore more at ease with the technology, and second, it takes them on to using larger and more sophisticated systems.

"The micro-based systems we have been using do not hold water against FCS-EPS but it does introduce a new generation of people to computers," Leggett explained. "When they grow out of the micro versions they are looking to build bigger models and carry out consolidation techniques which can be handled by FCS-EPS."

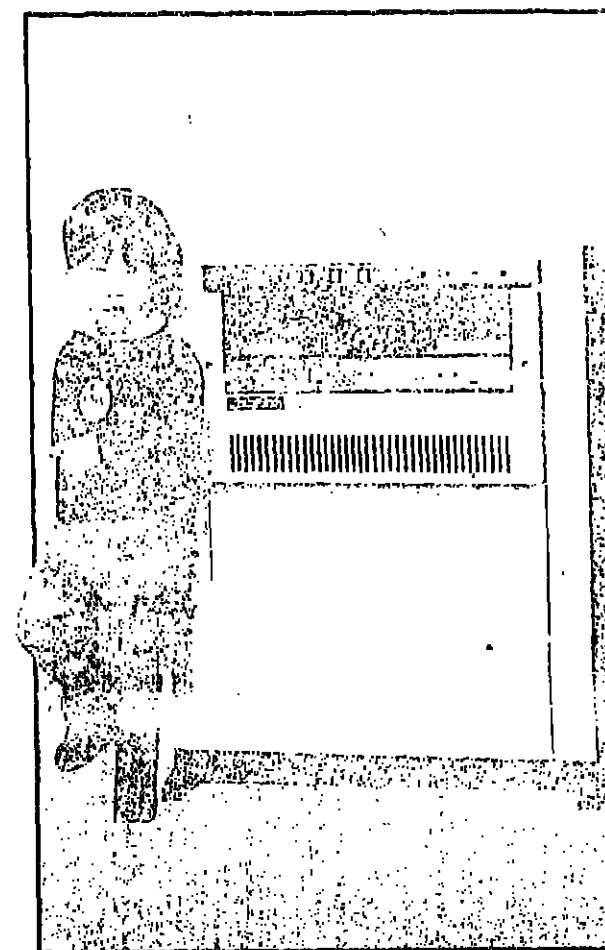
Soon ICI users may have their own micro version of FCS-EPS. Micro-FCS has recently been released to run on CP/M and Unix based micros and the package is now being investigated within various divisions of ICI.

From a technical viewpoint, the developments within ICI are an important indication of the way that planning systems are being used throughout the UK. It is likely to happen in less ambitious firms in about a year's time.

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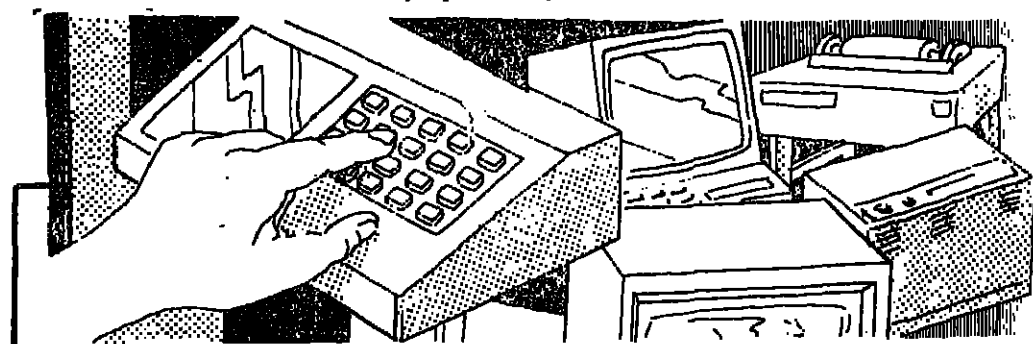
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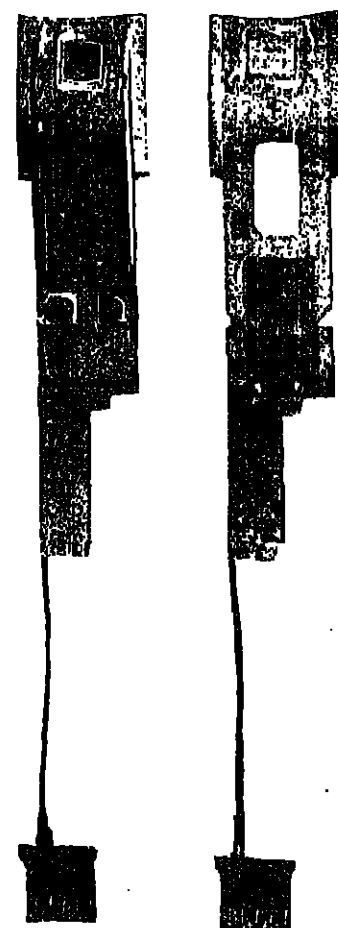
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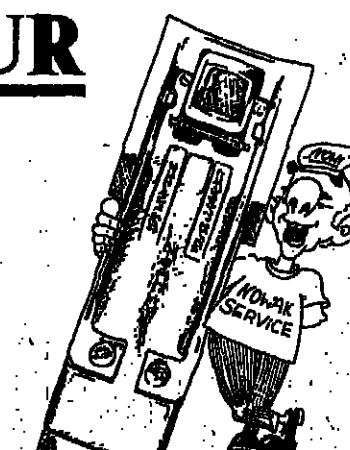
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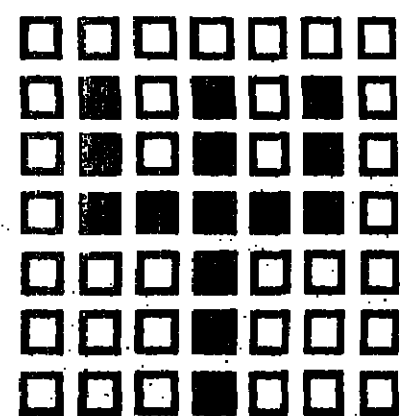
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- * Team Leaders must have leadership experience

Desirable Requirements:

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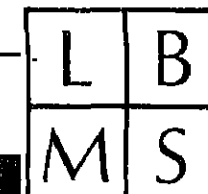
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Possibly from a sales, management or software support back-
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Helping growth in demand for ICL's personal computer, a
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understanding of both hardware and
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In addition to the quoted
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An ICL/Barclays Bank Company

European Technical Manager

(UK based)

Substantial salary, plus bonus, plus car

Microsoft, leaders in microcomputer software, with such respected products as MBASIC, MS-DOS, XENIX and Multiplan, have recently set up a European subsidiary, based in the United Kingdom. During the coming year they expect to introduce a large number of new software products and to considerably expand the European Organisation.

Microsoft has a rapidly expanding customer base throughout Europe which consists of the majority of the major Microcomputer Manufacturers and, the aim of the Company is to provide the highest quality technical support to these and potential Users of their products. Responsibility for this European Support Organisation will rest with the European Technical Manager and, as such, will provide a unique opportunity for the right individual to stay ahead in the exciting and fast moving world of microcomputer software.

Understandably, the qualities sought in this individual, therefore, will be a thorough understanding of microprocessor systems software and a sound foundation in computing principles. This would have ideally been gained in the area of ASSEMBLER programming, microprogramming or operating systems. Because of the Company's extensive involvement with UNIX systems, an in-depth knowledge in this area would be a significant advantage.

It is especially desirable that the European Technical Manager will be capable of communicating in languages other than his/her mother tongue, with good ability in English being considered mandatory. The position also demands the level of managerial skills required to develop a knowledgeable and responsive support Organisation, which will gain the respect of all who deal with it.

The position is UK based and all relocation expenses will be paid for the right applicant.

The position is challenging and exciting and applicants who believe that this is the right position for them are invited to forward their CV to Ian Payne, Supervising Consultant at the Birmingham office, to arrive before Monday 13th September 1982.

Initial interviews will take place in London, Birmingham and Manchester during week commencing 27th September 1982.

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BELGIUM
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Undoubtedly, the position offers above average career prospects, but initially we would wish to exploit your proven experience gained from sales of mini/microprocessor based turnkey systems to the industrial market.

In order to achieve planned growth, it is essential that opportunities for new business are identified quickly and to this end the successful candidate will be involved at director level in determining future strategy - such involvement indicates the degree of importance placed upon your knowledge of the industrial sector and your ability to assess business potential.

This is an ideal opportunity to join an expanding organisation in a ground floor position which, it is envisaged, will genuinely afford Sales Management responsibility in the short term.

For a completely confidential discussion regarding this significant appointment contact Andrew Carter or Peter Dudgeon on 01 935 0671 (24 hour answering service) or 01 674 8627 (evenings and weekends up to 9pm).

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Avenue Louise 327,
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Systems Analysts and Programmers ARMCO ARE NOW ON THE MAP IN SUSSEX WITH THEIR IBM 4341-2

ARMCO Data Services

provide an increasing range of D. P. Support for a group of companies in the insurance, banking and leasing fields; Companies committed to a policy of growth and expansion. For A.D.S. staff, this means an increasing opportunity to gain and use new skills and techniques.

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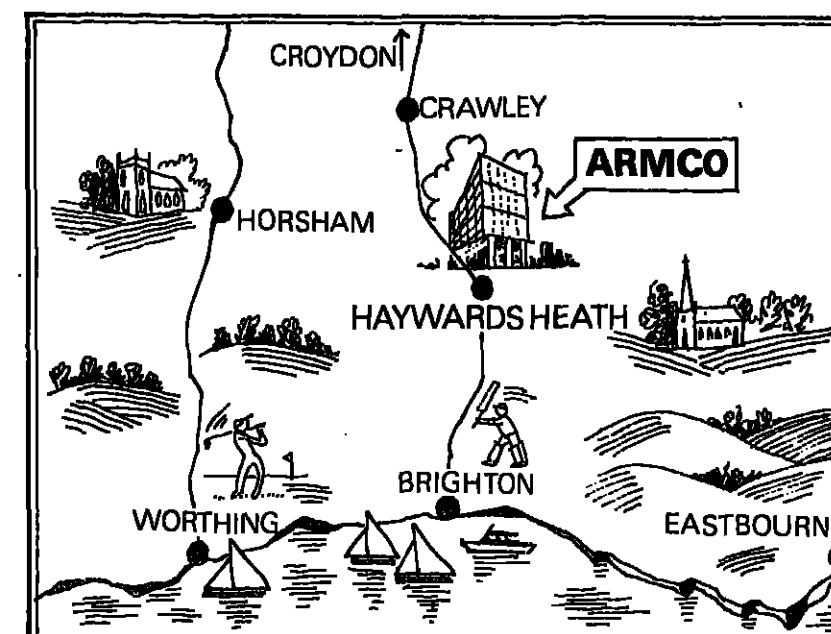
Our central Sussex location offers easy access to the Coast and London, as well as providing a wide variety of housing and recreational facilities.

We are a young installation reflected by the age of our staff and of our operation which has been created from the ground up over the last two years.

At the present time our Paris Company and London office are on-line, using VM/CMS. We anticipate moving towards the use of CICS and database techniques shortly to support the planned growth.

Kit

Currently running an IBM 4341-2 8 megabyte mainframe under OS/VS1 and VM/CMS we plan to progress to a 3083 in 1984/5 under MVS.



Benefits:

Salaries and benefits make us one of the best employers in Sussex, with a divisional atmosphere that supports it.

- Attractive Salaries (November review)
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Systems Analysts

to £13k having developed through a programming background you will now have gained 2-3 years analysis experience. Ideally having been spent in an insurance or reinsurance environment, could you:

- Produce a variety of insurance packages, for our first time use of Database and CICS?
- Take projects from feasibility study through to implementation.
- Work under pressure in a constantly evolving area?
- Work and communicate with all levels of our Management?
- Ideally, provide T.P. design experience.

Senior Programmers

to £13k 3-4 years experience gained in an IBM environment using os and cobol. This post will suit the individual with programming flair able to demonstrate a high level of skills to those around them, but who doesn't feel the job requires user contact. Unless, of course, you want to persuade us differently. Have you:

- A high level of technical competence in JCL VSM etc?
- Worked with analysts to produce program specifications?
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Both positions represent big job opportunities in an expanding company.

ARMCO FINANCIAL SERVICES EUROPE A subsidiary of the Armco Corporation

(0734)



Trade Indemnity

OUTSTANDING OPPORTUNITIES IN SYSTEM 38 DEVELOPMENT

Due to continued success in their specialist field, this dynamic, young organisation is expanding and seek a further two individuals with the right qualities to contribute to their future plans.

RPG I/III PROGRAMMER £10,000 + CAR + BONUS

For this position you will need around two years' experience of programming in RPG II and a desire to be involved in both analysis and System 38 development work, sooner rather than later.

ANALYST/PROGRAMMER (CONSULTANT) £12,000 + CAR + BONUS

The successful candidate should currently be either an Analyst or Analyst/Programmer, with experience gained on the IBM GSD hardware. A graduate with a background in financial applications and some experience of programming in RPG II would be ideal.

The company see these positions as providing unlimited potential through a wide range of projects. Intensive training will be given where necessary. Length of service, whilst not disregarded, is not as vital as the ability to accept and thrive on the high degree of responsibility offered.

For further details, please call JEFF RUBBERT quoting REF: A/7149.

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Shell U.K. Exploration and Production

PROCESS COMPUTER ENGINEER

The process computer engineer will be responsible for the design and specification of real-time systems based on micro and mini computers used for the data acquisition, supervisory monitoring and process control for oil and gas production facilities.

As part of this role, the process computer engineer will be required to supervise and manage both small and medium sized computer projects and advise users on process computer applications.

QUALIFICATIONS AND EXPERIENCE

Candidates should be graduate or chartered engineers and should have at least 5 to 10 years' experience in process computer systems, preferably in the

petrochemical or related industry. A general background in instrumentation, Control Engineering or Telemetry is required. Although the position will be based in London, the successful candidate must be prepared to travel and to undertake short assignments offshore or abroad.

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For the successful candidate who meets our requirements, the total remuneration package will be compatible with their expertise and proven ability. In addition, we offer a generous contributory pension scheme and above average fringe benefits. Where appropriate, a high level of relocation assistance will be provided.

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Box number replies should be addressed to:

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SINGAPORE

Centre of Computer Studies

Ngee Ann Polytechnic

The British Council and ICL are working with the Government of Singapore to develop this prestigious Centre, which will be equipped with the latest state-of-the-art ICL 2958 mainframe computer. The Centre will have the responsibility to train up to 200 students per year to the approximate level of the BEC/ITEC HND Programme in Computer Studies. The Director (designate) of the Centre is Rodney Shaw.

Teaching Group Specialisations.

1. Computer Architecture
2. Programming
3. Information Systems

Heads of Teaching Groups (Senior Associates)

Candidates should have had several years' experience in the organisation and teaching of computer studies at the level of Higher National Diploma. They should have held a senior post in a relevant British Educational establishment.

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Candidates should be qualified computer professionals with significant experience in the teaching of Computer studies to the level of HND. Candidates who have relevant experience in more than one area of specialisation will have an advantage. A generous package of salary and expatriate benefits will be negotiated with each successful candidate. Posts will begin from December 1982 or June 1983 for two- or three-year appointments.

Interested candidates should phone (01) 580 6572, extension 41, or write to overseas Educational Appointments Department, The British Council, 90-91 Tottenham Court Road, London, W1P 0DT, for detailed particulars of post as soon as possible. Please quote reference 82A 78-82.

CONTRACTS

We urgently require experienced analysts and programmers with the following skills for contracts in London and surrounding counties

*IBM	Designers	CICS DLI
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*H/P3000	Programmer	COBOL
*DATA GENERAL	Programmer	AOS, INFOS 1, COBOL

We are also interested in hearing from people who either IMS/COBOL, CICS/COBOL, DLI, PLI MARK IV, or ASSEMBLER.

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£24,000...£48,000

Our client is a market leader in systems software for IBM mainframes. This US owned, highly profitable company employs almost 400 people worldwide, and now requires an experienced Sales Professional to maintain its consistent and impressive growth record in the UK.

Based in the London area, applicants should be aged up to 40 and be able to demonstrate a successful track record in either hardware or software sales. An in-depth knowledge of the DP industry and, in particular, of IBM systems software in the 370, 4300 and 303X range, is essential.

The position will appeal to a top UK salesman who is motivated by high earnings, and the benefits normally associated with a leading company will be provided.

Candidates should apply in writing with full c.v. and personal details to the address below.

Applications will be forwarded, unopened, to our client unless clearly marked for the attention of the Security Section, enclosing a separate list of companies to which applications should not be forwarded.

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The Byte Shop chain of microcomputer centres was taken over by the Comart Group in early 1980 and now offers a service in five regions of the U.K. Byte Shop's winning formula is to provide separately for walk-in retail sales of personal computers, modems, books and consumables and specialist showrooms for desk-top systems, professional and modular micros. Microserve field service engineers and specialist support personnel back up the efforts of our professional sales team.

The Byte Shop is now looking for further PROFESSIONAL MICROCOMPUTER SALES EXECUTIVES

to reinforce the sales of professional systems to applications in industry, business and education. Candidates should have considerable experience of selling computer or office equipment, a functional knowledge of modular computer systems and a professional skills in one of the computer disciplines. Senior Byte Shop sales executives have strong management skills in time and territory organisation and have excellent promotion prospects.

For further details and application form, please contact June Hamilton, Personnel Office, The Comart Group, Little End Road, Eaton Socon, Cambs. Telephone Huntingdon (0455) 215005.

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Manpower Services is a corporate function of about 40 staff, which includes a fast-growing New Technology development team of project and technical staff. They have been working on the implementation of text processing and electronic mail facilities, using 2 M2B ICL minis, and a range of local intelligent terminals. The team is also investigating a new telephone system, combining voice and data transfer, plus the application of a range of dedicated micros.

These two posts will join the team, working on personal computing, viewdata systems, and networks. You will be working closely with technical staff, all levels of Council staff, unions and politicians.

Ideally candidates must display some knowledge, skills or potential in applying computer programmes to simple systems and procedures operating in a local authority. A knowledge of one or more programming languages, particularly for personal computing, would be advantageous. Evidence of the personal skills or potential necessary to make software work in a complex and uncertain environment will be vital.

Please contact Simon Turbitt for an informal chat about your experience and the prospects. (01-888-8367).

Application forms available from the Director of Personnel and Secretariat, Town Hall, Mare Street, London, E8 1EA or telephone 01-888 7635 (24 hour answering service) quoting job reference AF 727/CW. Closing date: September 18th.

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KCB
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Gerrards Cross c.£6,500

As part of our continued expansion we are shortly due to take delivery of the latest ICL DRB equipment. Currently we are using two 2804's and a network of intelligent terminals.

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As a growing department we can offer real career advancement prospects and the opportunity to become involved in 'Green Field' development work.

For this important position we propose to pay a realistic salary and provide first class terms and conditions of employment including 28 days annual holiday.

For further details and an application form, please contact: G. C. Leat, Personnel Manager, Lovell Construction, Station Road, Gerrards Cross, Bucks. Telephone: Gerrards Cross 82211.

Lovell

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Candidates should have a background of applications engineering in computer software development. Knowledge of one or more of the following languages: C, FORTRAN, or ASSEMBLER would be advantageous. Candidates should also have a degree or equivalent academic qualification.

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Applicants should have experience in digital circuit design, incorporating the use of the latest microprocessor techniques. Previous experience of writing assembler level machine coding would be an advantage.

Candidates should be educated to at least HND level in electronics or a similar subject.

Opportunities for further career development are excellent and the above competitive salaries are accompanied by an attractive package of fringe benefits, including free BUPA and first-rate working conditions.

Please write with a comprehensive C.V. or telephone: Malcolm Lakin, Personnel Department, IGENY Limited, Colney Street, St Albans, Herts. Telephone: Radlett 4722.

The positions are open to male/female candidates.



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This young financial company is seeking to recruit a Programmer or Programmer/Analyst for new development, whose RPC 111 spans between 3 months to 1 year's experience.

A financial background would be useful, but not essential. For more information ring Shirley Francis quoting Ref. 6294.

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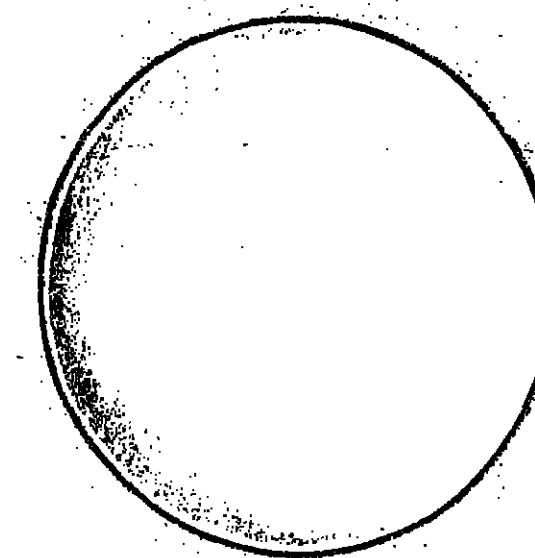
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JOBS IN SCOTLAND

Although demand for trainees is low, some Scottish firms are finding experienced people scarce, says Martin Banks

AS with many other industries in Scotland, the computer business seems to have settled into the doldrums, with few opportunities for newcomers to get into it — and not that many existing for the experienced, either.

It seems to matter little whether an installation is located in the industrial Lowlands, or out into the Highlands or coastal districts. Neither does it seem to make any difference whether the installation belongs to one of the country's traditional industries, like steel making, or to newer, growth industries like microelectronics. In all areas of activity the answer tends to be the same... few if any job opportunities, unless the applicant is prepared to move.

And moving, as far as many people in the existing Scottish computer users' fraternity are concerned, means England, and more specifically, the South-East of England where most computer-oriented jobs are felt to exist.

This for example was the view of Alan Richie, operations manager with US-owned semiconductor manufacturer, Motorola. Based in East Kilbride, near Glasgow, Motorola is a company at the leading edge of microelectronics development, and is one of the star names in Scotland's push towards becoming one of the major world centres for this important industry.

"Generally, employment prospects in Scotland are pretty poor," Richie says. "There are very few opportunities. Most of them are down South in England".

This view is supported by David Costine, data process-

Recruiting experienced staff a problem North of the Border

ing manager with confectioner R. S. McColl in Glasgow.

"The opportunities in Scotland are few and far between," he says, "especially for trainees. At the moment there is a lack of companies willing to take on trainees."

This once again highlights one of the great dilemmas of industry in general — the classic chicken and egg situation of providing few places for trainees, while at the same time seeking often scarce experienced staff. It is as true of the computer industry as any other, though at present it seems particularly marked in Scotland.

Though there are mailbags full of applications for both existing and non-existent trainee positions at most installations, finding experienced staff can still prove difficult. For example, at Aberdeen District Council, a spokesman said that it was particularly difficult to get senior computer staff such as a systems analyst and programmers to come to the city, despite the oil boom in the area.

The Council had been "for the first time in ages" able to fill some senior positions. Mainly, these had been ex-Aberdonians who had left to get their experience and then been at-

tracted back. As with Aberdeen, one of the main problems seems to be that the majority of cities and towns in Scotland have few computer installations of any size. Only in Glasgow and Edinburgh is this different. It is therefore difficult to build up a pool of labour with a variety of skills levels.

Several installations within major companies have suffered along with the companies of which they are a part. A notable example is British Steel. At the Ravenscraig steel making plant in Motherwell, where the corporation runs a wide range of mainframe and minicomputer systems, the computer staff have faced redundancies along with most other sections of the company.

According to Stuart Logan, chief systems analyst at the site, there have been no new staff recruited in over three years. If positions in the DP department have needed to be filled, the staff have tended to come either from within (through internal promotions) or through appointing and training staff that have been made redundant from other areas of the corporation.

The state of the Scottish computer industry in general, he feels, is reflected in

the fact that so few staff in such a generally demoralised industry like steel manufacturing have left the corporation. "There are not many opportunities anywhere in Scotland," he said, "unless people are willing to move."

Though it might be expected that a depressed industry like British Steel

would suffer in terms of recruitment, those companies that are in other ways doing well are not generally falling over themselves to recruit new staff. At Motorola, for example, ops manager Stuart Richie indicated the company was up to budget on staff levels.

As much of the company's work is remote job

entry to the main system in its Phoenix, Arizona headquarters, the majority of the 18 staff are on the operations side, either as operators or key entry staff. On the programming front the numbers are small, and the experience needed considerable.

One of Scotland's major banks, which has asked not

to be named, has been recruiting some new staff lately, and according to a spokesman, has had no difficulty at all in finding staff.

The numbers it has sought were low, however, despite its 400-plus level. The bank was looking for "raw" trainee operators. It operates a policy of training and promoting from within, so trainee programmers are ex-ops staff. Operations is therefore the starting point for nearly all trainees.

At this level, the bank has been looking for qualifications of four or five higher level certificates, with two higher ones seeming to be the lowest requirement for most installations.



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SENIOR SYSTEMS PROGRAMMER

A unique opportunity to provide complete software, hardware, teleprocessing and other vital technical support to a large multi-processing computer installation including:

- ★ Dual large virtual systems
- ★ Expanding network of 80 terminals
- ★ International networks
- ★ 'Total' database management systems
- ★ Microprocessor based office automation

Salaries are negotiable to attract a high calibre of applicant. Other benefits include 35 hour week, 33 days annual holiday, full pension and life assurance, active sports and social club and an excellent relocation package to this attractive and high amenity area of Scotland.

Write with full personal and career details to:

Ian Hume
Manager - Employee Relations
NCR (Manufacturing) Limited
Kingsway West
Dundee DD2 3XX
Tel: (0382) 80151



SCOTLAND'S SPECIALISTS COMPUTER STAFF APPOINTMENTS Vacancies in U.K. and Overseas

Alex Daly
134 St. Vincent Street
Glasgow, G2 5JU
041-221 4166



Niall Livingstone
63 George Street
Edinburgh, EH2 2JG
031-226 6222

COMPUTER WEEKLY OPPORTUNITIES IN BANKING AND INSURANCE

The September 30 issue of Computer Weekly will carry a Recruitment Feature with full editorial support outlining opportunities in Banking and Insurance.

To be sure of your space reservation phone us on:

01-661 0121

SYSTEMS ANALYST/DESIGNER

Scottish Provident has a vacancy at its head office in Edinburgh for an experienced Analyst/Designer to take part in the continuing development of computer systems. Applicants should have several years' experience of systems analysis or design. Experience of data communications or database systems would be helpful as would experience in life assurance in the conventional or unit-linked field.

Scottish Provident's main data processing is carried out on a Burroughs mainframe and we also make extensive use of key-to-disk equipment and minicomputers.

The starting salary will depend on qualifications and experience but will probably be in excess of £9,000. The successful applicant will also be eligible for promotion to Senior Analyst/Designer in future.

Non-contributory Pension and Life Assurance Scheme and other attractive fringe benefits including a Staff House Purchase Scheme. Applications should be made in writing to: The Staff Manager, The Scottish Provident Institution, 8 St. Andrew Square, Edinburgh EH2 2YA.

TANDAM NonStop™ Systems announce Nationwide Sales Expansion

Technical, Sales & Management Appointments

Specialist Computer Recruitment Ltd

Major Account Sales

c£30,000+ pa (unrestricted earnings potential)
Prestige Car Nationwide Opportunities

We have an exceptional growth record and our continued expansion has created key sales opportunities nationally. We are a world leader in the field of on-line transaction processing and distributed data processing network applications. Our substantial commitment to Research and Development maintains our position at the forefront of technological achievement in the exciting area of full-safe computing. Included amongst our rapidly growing client base are Financial Institutions, Government Agencies and large Industrial Corporations.

You will be able to demonstrate a successful sales track record in the computer industry and will have experience of senior level negotiations with major companies and organisations. You will have the desire and flair to contribute to our continuing expansion. Additionally, you will display the maturity and self-reliance needed in high level sales in the new business and account development areas over extended decision procedures.

The rewards are excellent, including a highly competitive basic salary and initial guarantee. You will wish to earn £30,000+ per annum which is the figure that most of our established sales force are currently earning. Above all you will want to take part in one of the Computer Industry's continuing success stories.

For further details on positions in the Midlands and the North contact Clive Wadell on 021-236 3781 (24 hour answering service) or 021 449 6125 (evenings).

For the South contact Peter Dudgeon on 01-935 0671 (24 hour answering service) or 01 674 8627 (evenings).

(789)

Database Specialist

£10,000
+ (October review)

Our Client is a successful Midlands based commercial Organisation, with a rapidly expanding distributed network of minis and micros based around an 8 Megabyte ICL 2966 Mainframe. Our Client is committed to the extensive use of TOTAL Database on both minis and the mainframe, and as a result, an opportunity has arisen for an experienced person with an in-depth knowledge of Database, ideally TOTAL, to specialise in advising the Company in the optimisation of Database concepts.

Additionally, detailed knowledge of one or more ICL mainframe operating systems would be desirable, as would some experience of related transaction processing and data communications features.

The Database Specialist will enjoy active involvement in User Groups, validating the technical feasibility of new projects and relating current and future capacity to

Rural Midlands

Users needs. Involvement in minis and micros will provide extra challenge and interest.

This is an ideal opportunity for a technically orientated Specialist, seeking technological challenge and freedom of action, within broad guidelines, to drive forward new database development concepts in a Company keen to remain at the forefront of database technology.

Our Client has modern premises set in a pleasant rural area, easily commutable from the major Cities of the West Midlands. Other benefits include staff discounts, a contributory pension scheme with free Life Assurance and full relocation assistance where required.

For further details of this interesting position, contact **Ian Payne on 021-236 3781** (24 hour answering service) or 0827 282430 (Evenings and Weekends until 9.00 pm).

Technical, Sales & Management Appointments

(0786)

Specialist Computer Recruitment Ltd

SOUTH
James House, 46 James Street,
London W1M 5HS
01-936 0671/486 0461

MIDLANDS & INTERNATIONAL
35-37 Great Charles Street,
Queensway, Birmingham B3 3JY
021-236 3781

NORTH
Blackfriars House, The Parsonage,
Manchester M3 2JA
061-833 0427

BELGIUM
Avenue Louise 327,
Belle 4, 1050 Bruxelles
010 322-640 7161/71

HOLLAND
Willmsparkweg 92,
1071 H.M. Amsterdam
010 3120-760947

Burroughs Operators

S.East circa £7k.
This is a marvellous opportunity for operators wishing to expand their skills with a new site. A minimum of two years large Burroughs Systems experience is required. Ref: MM709/CW

IBM Senior Operator

Surrey circa £7.8k
Our client is seeking a responsible and experienced DSO/SE POWER/VE Senior Operator to progress to shift leader level after an initial period of two months. Ref: MM706/CW

For all the above requirements contact **Madeline on 01-936 8411**

Ops Support Analyst

Essex £8k+ plus relocation
Should you have JCL utilities plus MVS knowledge this 4341 installation may interest you. Ref: MM675/CW

VAX Operators

EC2 circa £8k
A minimum of two years VAX VMS experience is necessary for this banking organisation. Excellent prospects for future promotion. Ref: MM687/CW

Recruiting for clients

Computer Operations Supervisor

circa £7.5k Essex
A challenging position for a Senior Computer Operations person. You need at least 2 years experience of operating Sales Order Processing on a mini computer, preferably a knowledge of programming and the ability to take responsibility for a new datapoint 8602 installation. Are you motivated enough to supervise the running of this new installation? If so, ring Madeline Menzies on 01-936 8411.

Cooperators



Customer Support Specialist

c£10,000 W. Herts

Microsoft, leaders in microcomputer software, are expanding in Europe.

With such high quality products as Microsoft BASIC, XENIX, MS-DOS and Multitools, Microsoft will require the highest calibre of software Professionals to support its customers in both the 8 bit and 16 bit markets.

Microsoft's customers range from major manufacturers through to dealerships and the Customer Support Specialist will provide a comprehensive support service in these areas, having the ability to listen carefully to customer problems, the technical knowledge to find a solution to the problem and the ability to lucidly explain the solution to the customer.

The position will suit someone in their mid twenties with a good standard of education and above average powers of self expression. Even more important will be a wide knowledge of micros and their associated software, a deep, technical interest in personal computing and the ability to work to the highest professional standards.

In order to maintain an up to date knowledge of the market, the Customer Support Specialist will have provided with a personal machine to experiment with.

Terms and conditions of employment, which include relocation assistance, are excellent and prospects are superb - for the right person, working for Microsoft means the future is more than secure.

If you think you are good enough for Microsoft, call **Ian Payne now on 021-236 3781** (24 hour answering service) or at home on 0827 282430 (Evenings and Weekends until 9.00 pm).

Technical, Sales & Management Appointments

Specialist Computer Recruitment Ltd

35-37 Great Charles Street, Birmingham B3 3JY 021-236 3781

Birmingham & London & Manchester & Bristol & Amsterdam

CAREER OPPORTUNITIES IN AN EXPANDING COMPUTER INSTALLATION IN THE MIDDLE EAST

Qatar General Petroleum Corporation is the National Oil Company of Qatar and has the following vacancies in the Information and Computer services department which operates an IBM 4341 and twin 4331:

SYSTEMS ANALYSTS

Minimum 8 years' of Analysis and Programming experience in either Finance/Administration or Engineering applications ideally obtained in IBM DOS Cobol environment and must have Project Management experience. Experience in Interactive System Development tools or structured Analysis and Design Methodologies would be an advantage.

SENIOR ANALYST/PROGRAMMERS

Minimum 6 years' Analysis and Cobol Programming experience of Development of Finance /Administration or Engineering Applications. CICS experience would be an advantage. For all the above posts minimum requirement is a University Degree or equivalent proficiency in English is essential. A second language (Arabic or French) would be an advantage.

WE OFFER

- Competitive salaries and excellent fringe benefits. No local income tax.

All applications will be dealt with in strict confidence. Interested applicants are invited to submit copies of their curriculum vitae to:

MANAGER, PERSONNEL & TRAINING
QATAR GENERAL PETROLEUM CORPORATION
PO BOX 3212, DOHA - QATAR

(0717)

P.S. APPOINTMENTS LTD

EDP SYSTEMS ANALYSTS

Saudi Arabia

We are seeking, on behalf of our clients, a number of graduate Systems Analysts to act as Project Leaders for medium size applications and major projects relating to existing Data Processing Systems.

Successful applicants will be familiar with various technical programming languages and will have either 3-5 years' experience in EDP or seven years in a directly related field.

Excellent salary and fringe benefits. For further details please contact:

P.S. APPOINTMENTS LTD 01-943 2262
Or write enclosing particulars to:
COLLINGTON HOUSE, CLAYTON ROAD,
WIMBLEDON, M20 9JN

(0743)

COMPUTER & SOFTWARE ENGINEERS

for long MoB contract in Bede
a) System/installation design of computer message switches and computer systems
b) Real Time software design, maintenance and fault diagnosis.

£17k to £18k
MATRIX PERSONNEL CONSULTANTS, 56 School Green Lane,
North Walsham, Norfolk, NR25 8EJ. Telephone North
Walsingham (037 882) 2122.

(0759)

Field Engineers - Saudi Arabia

Required by our associated Riyadh Company for the maintenance of air-conditioning and Honeywell installations in Riyadh, Jeddah, Dammam. The field engineer, one with experience of Level 66 maintenance and one with Level 6 mini computers. The job involves preventive maintenance and repair, maintaining stocks of spares, and the supervision of small teams of technicians. If you are self-motivated and interested in a substantial tax-free salary with good conditions of service on a one year (renewable) contract please contact: David Barton (0428 5022) or write to:

The Consulting Center (UK) Limited
P.O. Box 9, Haslemere, Surrey GU27 3AQ, England
(0748)

SENIOR SALES EXECUTIVES

MAJOR PRODUCT LAUNCH
£12,000 + BASE £25,000 ON TARGET

INITIAL GUARANTEE
One of the world's electronics giants have in recent years been diversifying their operations into data systems.

They are now looking for three industry professionals to spearhead the launch of the major new product in the UK.

The product will address three main areas:
DISTRIBUTED DATA PROCESSING
DATA COMMUNICATIONS
AUTOMATED OFFICE FUNCTIONS

And will be marketed initially through established Systems/Software consultancies and major end users. Worldwide product support is being established in the UK now and these three executives must have the potential to lead a fast growing team in the near future.

If you are looking for a challenge and a career move call now - Ref. CS.1255.

(0754)

AB EXECUTIVE (WEYBRIDGE)

0932 41321

NATIONAL INSTITUTE OF AGRICULTURAL BOTANY

STATISTICAL COMPUTER PROGRAMMER

To join small team handling data from national crop variety trials and seed certification schemes. Opportunities for FORTRAN and BASIC Programming, major new system using COBOL, being written for use with planned local network.

Applicants should have HNC equivalent in computer science. Salary on civil service scale. Five-day week, flexible hours, non-contributory pension scheme.

Further details from The Assistant Personnel Officer, NIAB, Huntingdon Road, Cambridge CB3 0LE. Tel: Cambridge (0223) 276381. Ext. 234, quoting Ref. SV/038/CW. Closing date 20th September, 1982.

(0757)

THAMES POLYTECHNIC SCHOOL OF MATHEMATICS, STATISTICS AND COMPUTING

LECTURER II IN SYSTEMS ANALYSIS AND DATA PROCESSING

Candidates should be graduates, preferably with industrial experience, some knowledge of programming and interests in research and consultancy. The School runs Honours Degree and HND courses in Computing Science and makes a major contribution to Masters Degree, Degree and Diploma courses in the business school.

LECTURER II IN COMPUTING

This is a temporary full-time appointment, ending in August 1983, to teach computer architecture, programming and operating systems to undergraduates.

Salary scale: £7688-£11658 inclusive. The work involved, i.e. extremely varied and will include applications on microcomputers. Applicants should, preferably, have a degree or equivalent and be fluent in at least two programming languages.

Further details and application form from The Chief Administrative Officer, Thames Polytechnic, College of Higher Education, 21 Mary's Road, London, W8 5HF. Telephone number: 01-572 4111. Out-of-hours telephone service available on 01-940 1061.

(0722)

LONDON BOROUGH OF EALING

EDUCATION SERVICE
EALING COLLEGE OF HIGHER EDUCATION

APPLICATIONS PROGRAMMER

Salary (APA Scale):
£7,032-7,868 per annum inclusive

required to work on a Prime 680 system supporting up to 40 simultaneous tasks.

The work involved, i.e. extremely varied and will include applications on microcomputers. Applicants should, preferably, have a degree or equivalent and be fluent in at least two programming languages.

Further details and application form from The Chief Administrative Officer, Thames Polytechnic, College of Higher Education, 21 Mary's Road, London, W8 5HF. Telephone number: 01-572 4111. Out-of-hours telephone service available on 01-940 1061.

Closing date: September 30, 1982. Please quote Ref. ED 065.

Available for direct contract

ANALYST/PROGRAMMER

10 years' computing experience, plus degree, references and qualifications available.

Telephone (0283) 87740
Ref. A.P. and details on request (NO AGENCIES PLEASE) (0700)

TEMPORARY LECTURER IN COMPUTING

One-year full-time post starting September 1st, 1982. Person required to teach on courses including NCC Three, hold Scheme and BEC/TEC National Diploma in Computing. Industrial experience desirable; a knowledge of COBOL an advantage. Salary within range £5,555-£9,287 according to qualifications and experience.

Details (and a.s.) from the: Principal, Pitsea Technical College, Pitsea, Essex S12 7JA (0818)

CITY OF LONDON POLYTECHNIC

HEAD OF COMPUTER SERVICES

Salary: £16,422 p.a. to £18,048 p.a. including London Weighting

Applications are invited for the post of Head of Computer Services to be responsible for the continuing successful operation and development of these services. Applicants should have appropriate professional qualifications, an extensive knowledge of current developments in computer software and hardware and sound managerial experience in a similar or related field. Relevant academic qualifications will be a desirable asset.

Conditions of service include contributory pension scheme and 28 days' annual leave.

Salary is on a scale of £16,422 p.a. to £17,135 p.a. including London Weighting plus an additional allowance of £908 p.a.

For further details and an application form please write, on a postcard, to the Staff Records Officer, City of London Polytechnic, 117 Mountbatten, London EC3A 7BU quoting reference number: 8278.

(0741)

ENJOY A NEW SOFTWARE EXPERIENCE AS A DESIGNER, ENGINEER OR PROGRAMMER

Are you looking for a new challenge in your software career? A new experience and opportunity to get to grips with a wide variety of innovative systems in the field of high technology? Then here's your chance.

Sorry we can't, at this stage, say who we are, but when we tell you that our Software set-up is one of the largest and most sophisticated in Europe and that if you join us you'll be involved in a fully integrated engineering and software operation, you'll realise that we've got a lot going for us. And for you

There's a lot of variety too. We're working on both civil and military projects and the department provides extensive bureau facilities for staff working on highly advanced real-time, on-line data handling and display systems involving mini and micro-computer application packages, standard software, compilers, operating systems and much more besides.

Our immediate need is for men and women with a degree level education and several years' broad-based software experience to fill the following positions:

SOFTWARE DESIGNERS
This is, in essence, a consultant's role and will therefore require a well developed understanding of software implementation and the ability to convey ideas and concepts in a real-time software environment. At least seven years' relevant experience is essential.

SOFTWARE ENGINEERS
These positions call for around six years' experience including programming, systems design and implementation gained in a senior role in a mini/micro computer environment. Real-time applications experience would be particularly desirable.

SOFTWARE PROGRAMMERS
About four years' relevant experience is called for including Assembler or similar, program specification and design coupled with some formal training in systems design, preferably in a mini/micro environment.

All these positions offer highly competitive salaries and a wide range of attractive benefits. Working conditions are first class and we are located in S.E. England within easy reach of London.

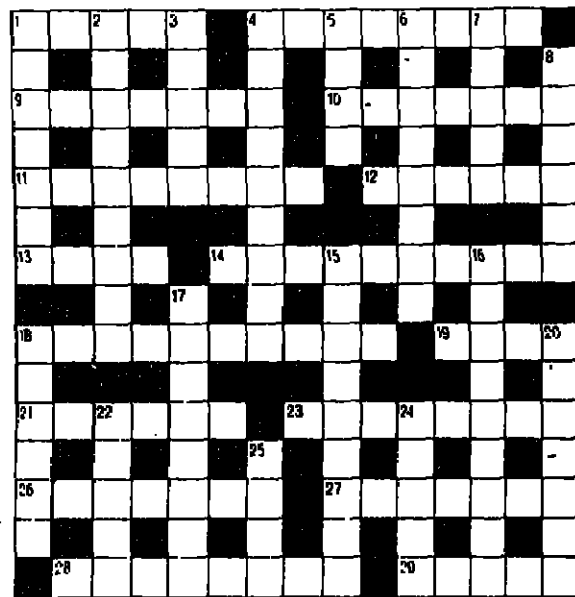
Write in the first instance, giving details of experience and stating which position interests you, to the Personnel Reply Service, Ref: 858 R-192 Austin Knight Limited, London W1A 1DS.

Applications are forwarded to the client concerned, therefore companies to which you are not interested should be listed in a covering letter to the Confidential Reply Supervisor.

Prize Crossword No 32

Compiled by Alec Robins

A prize of £10 will be awarded for the first correct entry opened. The second and third solutions opened will receive £5 each. Entries to Crossword Competition, Computer Weekly, Quadrant House, The Quadrant, Sutton, Surrey, SM2 5AS, by first post Friday, September 10. Please use a ballpoint to complete the crossword, and include a telephone number at which you can be reached during the daytime.



Name..... (Miss, Mrs, Ms, Mr,

Address.....

Telephone.....

I accept the rules and conditions of the Computer Weekly Crossword Competition.

Signed..... Date.....

- ACROSS**
- What scoundrel turned over the lace fill? (5)
 - Carriage lights will improve one's view (3,5)
 - Extremely anxious, like a fox caught by hounds? (7,2,5)
 - By way of illustration, ring a chap, one with a morbid self-conceit (8)
 - People who con pruders disgracefully (6)
 - Witnessed a dramatic incident, we hear (4)
 - One who disposes of papers, breaking down with nerves (4,6)
 - University status that causes friendliness (10)
 - Rebuff for warship appearing around the North (4)
 - Tomb with name on, carved by sculptor (6)
 - See me repeatedly eating refuse for a film (8)
 - Where a very naughty pupil is taken, getting a staggering blow? (5,2,3,4)
 - Torch refills made in uninteresting little rooms (3-5)
 - After parties, 'e'd
- DOWN**
- Hostility springing up over head's lack of experience (7)
 - NCO sent round the East for material (9)
 - Heather is a girl's name (5)
 - Has meal in dig, unusually, being light-headed (9)
 - Label put up on eastern entrance (4)
 - Queen paid a tea extravagantly for undisturbed tranquility (3,3,5)
 - A cooling drink for a Grand National horse? (6)
 - A good man, and is holding permit to make daggers (9)
 - Overall, smashing gear when in sand-hills (9)
 - Concerned with the house, the head's having a muscular convulsion (8)
 - An amount you've to imagine (6)
 - Car-makers finished, all mixed up (7)
 - Risk losing head with passion (5)
 - Start to brag about a funny little loaf (5,4)

RULES AND CONDITIONS

- Each competitor may submit no more than one entry.
- The competition is open to all readers of Computer Weekly with the exception of the staff of IPC Business Press Ltd, any printers employed by them or the near relatives of any such staff.
- The solution of each puzzle will normally be published in the issue three weeks after the puzzle has been published.
- Winners will receive their prizes during the month following the competition.
- The decision of the editor on the interpretation of the rules and conditions and on all matters shall be final. No correspondence will be entered into.

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CLASSIFIED
ADVERTISING USE

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LINE
01-661 0121

Systems Specialist

Wiltshire up to £9,126

Are you interested in systems software problems? Do you know the difference between baud and bits per second?

The NERC has an opportunity for a person with the experience and ability to fill a demanding role of support for a variety of network and general purpose computer systems. We have a number of sites in the UK linked by a packet switched network; this post, based in Swindon, Wiltshire, has responsibilities for sites in the South of the country.

Appointment: will be at Higher Scientific Officer level. To apply you should have a degree or equivalent in an appropriate subject and at least 2 years relevant postgraduate experience. Knowledge of networking and communications systems would be valuable, together with experience of GEC 4000 series computers. Training will be provided if necessary.

Starting salary, depending on age, qualifications and experience, will be in the range of £6,840 - £9,126 p.a.

NERC is not a Government Department but conditions of service are similar to those of the Civil Service.

For further details about the work, contact Mr D. J. Hughes on 051-653 8633 Ext. 253.

Telephone or write for an application form (to be returned by 16th September 1982) to: Mrs. P. Judson, NERC Scientific Services, Polans House, North Star Avenue, Swindon, Wilts, SN2 1EU. Tel: Swindon (0793) 40101 Ext. 481.

Natural Environment Research Council

Contractors

Resulting from our continuous marketing campaign we will always have contracts available that you are unaware of.

The chances are that we will know of a job to suit you in your area if not now, then certainly in the near future.

Give yourself the opportunity to consider these contracts. Contact Roger Radford or Richard Jones on 021-643 4700. Telex: 337045.

Compuhire

Temple House,
43-48 New Street, Birmingham B2 4JH.
Tel: 021-643 4700 (Ext. 337045)
Licensed by the D.C.I.E. as an Employment Business (M1337)

HONEYWELL DPS8/LEVEL 66

SENIOR OPERATORS

Due to rapid expansion, Enterprise Systems Group Ltd., a leading company servicing the television and broadcasting industry, need Senior Operators with a minimum of one year's operating experience on DPS8/Level 66 computers to help maintain the running of three large Honeywell Systems and DEC 11/70.

The successful applicant will be based in Thames Ditton and work alternate weekly shifts (three shifts in the near future) Monday to Friday. Salary will depend on age and experience.

For further details and application form contact:
Jane Rose
ENTERPRISE SYSTEMS GROUP LIMITED
Thames-side Computer Centre
Ferry Works
Summer Road
Thames Ditton
Surrey
Telephone: 01-388 8446

Systems Project Manager

c. £11,500 p.a. with Company Car

Our European Computer Centre in Camberley services no less than 16 Johnson operating companies throughout Europe, Africa and the Near East. As a leader in the manufacture and marketing of domestic and industrial products, we have built up a sophisticated worldwide communication system using Honeywell 6000 mainframe equipment linked to a network of Level 6 computers.

Due to a recent internal promotion, a vacancy has arisen for a Project Manager who will coordinate a project team involved in a wide range of Systems and Programming applications. The successful candidate will certainly have a sound knowledge of large integrated computer systems, ideally within a commercial environment. He or she must also be able to clearly demonstrate a proven track record of their ability to manage people and projects in a timely and cost-effective manner. Occasional overseas travel, normally of short duration, will be necessary.

A commencing salary of c£11,500 p.a. is envisaged for this position, together with a first class benefit package that includes a company car, non-contributory pension and life assurance plans and a cash profit sharing bonus scheme.

Please write or telephone for application form to The Personnel Manager, Johnson Wax Ltd., Frimley Green, Camberley, Surrey. Tel: Camberley 63456

Johnson wax

COVENTRY (LANCHESTER) POLYTECHNIC COMPUTER CENTRE

PROGRAMMER/ADVISER

£5501-£7875 or £8190-£8733 or £8591-£9228

Applicants should have a degree or equivalent in Mathematics, Computer Science or other relevant discipline, and have experience in a scientific, technological or commercial field. Arrangements for research towards a higher degree can be made.

Details from Assistant Personnel Officer, Coventry (Lancaster) Polytechnic, Priory Street, Coventry CV1 6FB (encloses a large self-addressed envelope). Closing date Monday, 20th September, 1982.

An Equal Opportunity Employer. (0778)

NETHERHALL SCHOOL

Microcomputer Programmer

Temporary appointment from mid-September to 31 March, 1983, with possible extension to one year, for Programmer to take part in educational software project involving Netherhall School, Homerton College and Cambridge University Press. Applicants must have good working knowledge of BASIC and interest in graphics. The work will be mainly on the BBC Microcomputer. Professional experience not essential.

Application form and further details from: The Bursar, Netherhall School, Queen Edith's Way, Cambridge. (0772)

UNIVERSITY OF BRISTOL

LECTURER IN COMPUTER SCIENCE

Applications are invited for a lectureship in Computer Science within the Department of Mathematics to commence on 1st January, 1983, or as soon as possible thereafter. Further particulars may be obtained from the Registrar, Senate House, Tyndall Avenue, Bristol BS6 1TH, to whom applications should be sent by 17th September, 1982 (please quote reference E.B. 1069)

County Treasurers

Computer/Analyst Programmer

Mature person with extensive COBOL programming experience required to work in a project team in the computer installation at County Hall, which is based on Honeywell mainframe equipment. Local government or Honeywell experience is not essential as appropriate training will be given.

The Honeywell 66/10 running under GCOS3 and DM IV supports a wide range of applications, and we are extensive users of Database and TP. Further major developments are planned.

AP2/SQ1 salary range up to £8733 (award pending from 1.7.82).

A competitive salary up to the maximum stated, will be offered and salaries are reviewed annually under a Career Scheme. Flexible working hours are operated.

Application forms obtainable from The Personnel Officer, County Hall, Bedford (see please).

Closing date September 22, 1982.

Applications are invited for the above post from suitably qualified and/or experienced disabled persons. (0778)

Bedfordshire
COUNTY COUNCIL

GENERAL MANAGER/DIRECTOR DESIGNATE CONTRACT AGENCY

The continued growth of our client has created an outstanding opportunity for a person with proven contract and managerial experience.

The agency is in the top ten in the U.K. The job is to lead the existing small but enthusiastic sales team to even bigger and better achievements.

Salary and benefits are excellent. Prospects are brilliant. Incentive and option schemes are in operation.

Send details of résumé, contract sales record and management experience to: Box No. 1212.

Strict confidentiality assured.

"ONLY WE CAN REACH THE PARTS THAT OTHERS CANNOT REACH"

- LOOK -

PROGRAMMERS-ANALYSTS

HAMPSHIRE

PROGRAMMERS TO £11.5K
ANALYSTS TO £15K

We have a number of positions for Programmers with at least two years' sound COBOL experience gained in a commercial environment. Mainframes could be IBM, Burroughs, DG or UNIVAC. The situations range from Programmers within a large team to Senior Programmer and Team Leader positions. Salaries are from £8K-£11.5K.

We also have a number of clients seeking experienced Analysts with sound commercial background. Salaries to £15K.

Contact: Don Burridge.

SOUTH COAST

ANALYSTS c£10.5K - PROGS to £8.5K

Our clients who operate an IBM 4341 DOS/VSE and an ICL 2960 VME/B on the sunny south coast require Senior Analysts with six-seven years' experience (or less with IBM Copic experience) to assist in their new developments. They also require Team Leaders with four-six years' COBOL programming experience on either IBM or ICL together with some supervisory experience. Salary £8.5K. They also need a Senior Programmer with two-three years' IBM COBOL experience. Salary c£8K.

Contact: Don Burridge.

MIDDLE EAST

ANALYSTS/PROGRAMMERS TO £10,000 TAX FREE + ACCOMMODATION

A minimum of three years' experience of IBM 4331/COBOL/CICS running under DOS/VSE, could give you the opportunity of working in an excellent development environment for a well-established organisation. Knowledge of DL/I would be a definite advantage. Generous financial rewards are coupled with good benefits including first-class FREE accommodation and the chance to gain added overseas working knowledge.

Contact: Janet Chilvers.

BABAGE THE COMPANY

Babage provides a highly professional recruitment service to the Computer and allied industries. Our Consultants having gained some 80 years combined experience in the Computer Industry, thus ensuring a clear understanding of the industry itself as well as the role of the individual within it. In addition to recruitment, Babage can offer a comprehensive personnel consultancy service to client Companies.

SALES

COMMERCIAL SYSTEMS SALES EXEC

SOUTH EAST ENGLAND

c£10K BASE SALARY + COMM + CAR

Applicants, preferably aged late 20s/30s, must have a thorough grounding in the commercial marketplace (as opposed to technical) and have a successful sales record, preferably with an established mainframe/mini manufacturer.

The territory comprises the area South of London along the M3 down to the South Coast and ideally the candidate should live in the S. London/M3 area to facilitate access to his office base. Sales targets are realistic and will produce gross income c£25K.

Contact: Norman Ockleston.

MICRO-BASED SALES

LONDON - MAJOR ACCOUNTS - £12K + BASE (+ commission + car)

Candidates for these positions should have a high-level proven sales track record in LAN distributed processing into the ICL or IBM plug compatible/mainframe/large mini marketplace.

This is a 'start-up' situation within a well-known major organisation and may offer the prospect of sales management to a candidate with that potential.

The territory is essentially London and, with a realistic guaranteed income, will produce target earnings at least double the agreed base salary.

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Analyst/Programmer

A vacancy exists in the Rutherford Appleton Laboratory Computing Division Database Section for an Analyst/Programmer specialising in Databases. The work involves:

- Analysis of requirements
- Design and Specification of Systems
- Programming
- Implementation of Systems
- User Support

Applicants should have a good honours degree in Computer Science or related subject.

Suitable candidates will have experience in the use of Mainframe computers and Mini computers and be good Fortran programmers. Previous experience of working as a programmer in a Database environment would be an advantage.

The Database Section of the Computing Division uses standard database packages to form the basis for development of systems to meet user requirements. The work is interesting and varied and requires a high degree of skill.

The post will be in one of the following grades, depending on your qualifications and relevant experience:

Higher Scientific Officer £8,840-£9,126
Scientific Officer £5,429-£7,396

The salary is incremental and includes a non-contributory pension scheme. The Laboratory is a friendly community with its own restaurant and sports facilities nearby.

Benefits include a local transport service, sick leave allowance and generous holidays. Application forms from: Recruitment Office, RAL, Science and Engineering Research Council, Chilton, Didcot, Oxon, OX11 0QX. Tel: Abingdon (0235) 21900 Ext. 510 quoting ref VN.076.

Closing date for applications 23rd September, 1982.

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**THE UNIVERSITY OF SUSSEX
TEMPORARY SENIOR PROGRAMMER/STATISTICAL ADVISER**

Applications are invited for a temporary post of Senior Programmer/Statistical Adviser for one year, starting on October 1, 1982, or as soon as possible thereafter in the Research Support Unit of the Arts and Social Science Area. The person appointed will advise on the acquisition and use of library programs for survey and statistical analysis and perform some programming duties. A thorough knowledge of the use of statistics in the social sciences is required, with experience of programming and the use of statistical packages. The programming languages to be used include Pascal, Fortran and Algol 68. The Unit uses the 3 local VAX 11/780 Computers running under VMS, and regional machines at London and Manchester.

Salary will be in Range 1A of the Other-Related Faculty salary scales c£375 to £1,100 per annum plus membership of the University Superannuation Scheme. Further particulars and application form, returnable by September 1, 1982, available from the Personnel Office, Sussex House, University of Sussex, Brighton, BN1 9QJ (Brighton 02735) Mrs. Stappes, quoting reference 46172. (0778)

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